

Entrepreneurship Development Cell

Project Coordinator- Dr Usha Raghavan

VPM's polytechnic has the privilege to start an Entrepreneurship development cell in the academic year 2011-12. In today's world, the number of engineers passing from engineering schools every year is a very large number. Providing jobs to these engineers by various agencies is a huge herculean task. Hence we find under- employment in our country. To overcome the shortcomings of employment, self- employment is another option. There is a need for students to know the nitty- gritty of starting an enterprise of their own. They will not only work on an area of their interest, but may also create employment for few others. The entrepreneurship Development cell proposes to encourage, motivate and provide training for the students who wish to become entrepreneurs later in life

Entrepreneurship Development Cell strives to inspire and generate a culture of innovation which will help students and budding entrepreneurs to realize their own enterprise.

The short term and long term objectives of the cell are as follows

Short Term:

- To train and equip the students with the knowledge and resource that might be needed to build start ups.
- To conduct:
 - Entrepreneurship Awareness Camp (EAC).
 - Entrepreneurship Development Programs (EDP).
 - Faculty Development Programs (FDP).
 - Skill Development Programs (SDP).
- Conduct a variety of competitions round the year for incubating nascent ideas and providing mentorship to budding entrepreneurs.
- Building entrepreneurs – orient students towards entrepreneurship since this is the phase of life where dreaming about their goals in life begins.
- Every year Technology day will be organized to bring synergy between industry and institute. Two original projects from each department will present their ideas. The cell will try to build relationship with a few industries to take these ideas forward.

Long Term:

- To assist students in starting industries of their own right from:
 - Product identification.
 - Market survey, tools for market research.
 - Preparation of project reports.
 - Assist them in getting technical feasibility reports.
- Consultancy and research.
- Training programs for industrial professionals.

Activities Conducted under the Aegis of Entrepreneurship Development Cell

Academic Year 2011-12



Academic Year 2012-13

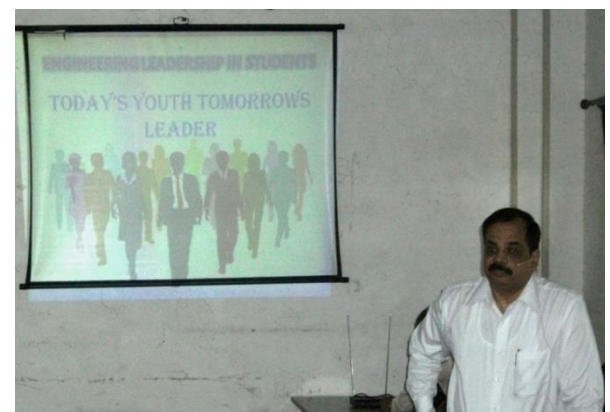
Success Story

Iyer Vijay Sainathan has started a partnership chemical firm with 4 other members along with higher studies.

Aman S. Tiwari & Mukul V. Tilak have started a food website which had over 20,000 hits. They have also gone for higher studies.



Inaugural address at ED cell workshop :(From L to R) **Prof D.K.Nayak**, Principal, **Mr. Ashok Ramchandani**, President of Rotary club of Thane and **Dr. Usha Raghavan**, convener of the workshop.



Eminent Speaker **Mr. Kamal Kapoor**, Vice President at **Zuventus** igniting the leadership spark in the today's youth.



Komal Desai of TYIF receiving the trophy for Quiz held at the workshop, from **Mr. Ashok Ramchandani**, President of Rotary club of Thane.

Rahul R Manerikar of TYIE receiving the trophy for Quiz from **Mr. Ashok Ramchandani**, President of Rotary club of Thane and Principal **Prof. D.K.Nayak**.



Young future entrepreneurs of the cell showing their innovative, creative products made out of straw and pins, through their team work.

Academic Year 2013-14

No of Students Enrolled: 86

<u>Details of the programme</u>	<u>Name of the speaker</u>	<u>Date</u>
Entrepreneurial Motivation	Dr Ajay Tamhane	23 rd Aug 2013
Curiosity, self analysis & proactive approach in a day to day life	Mr Kamal Kapoor Vice President , Zuventus	31 st Aug 2013
How to be successful in Corporate world	Mr. Sudhir Warde, HR Head L & T	
Art of Presentation	Prashant Likhite	
Team Building Games & Six thinking Hat Activity	Mr.. Vipul Kukreja, Corporate Trainer & Ms. Sonal Athvankar HR, L&T Infotech	
Need for innovation	Mr. Vijay Dodeja Partner of Western India Pvt. Ltd.	
Innovation & Entrepreneurship	Dr. Arun Pande	7 th Sept. 2013
Entrepreneurship Camp	Faculty from MSME, Mumbai Juhi Sinha	
Awareness of MSME Entrepreneurship in Computer, IT & Electronics Financial Planning	Mr Prasad Kulkarni Mr Pushkar Kumar	



Academic Year 2014-15

No Of Students Enrolled: 80

<u>Details of the programme</u>	<u>Name of the speaker</u>	<u>Date</u>
Entrepreneurial Motivation	Dr Ajay Tamhane Consultant	15 th Sept 2014
Communication Skills	Mr Kamal Kapoor Vice President , Zuventus	3 rd March 2015
Motivational Leadership	Dr. Roopali Deshpande Director of Forever Young-The Anandee Movement	
Time management	Dr. Lata Shetty Management Consultant & Corporate Trainer	
Team Building	Mr. Vijayakumar Menda Manager, Disha Services	
Creativity	Mr.. Vipul Kukreja, Corporate Trainer	
Lleadership qualities	Dr. Ulhas Kolhatkar, MD, D.Ch	
Incubation Idea- Project	Dr Usha Raghavan	



Principal Prof. D.K. Nayak and Rtn Mahendra Babu Shastri Inaugurating the workshop



Teams building a container for the "safe egg" and sharing their experience while achieving the task.



Mr. Divyesh S Jain crowned RYLA Prince



Miss. Natalie D Biwadkar crowned as RYLA Princess

Academic Year 2015-16

No Of Students Enrolled: 80

<u>Details of the programme</u>	<u>Name of the speaker</u>	<u>Date</u>
Entrepreneurship Opportunity for Engineers	Pratapsinh K. Desai President, ISTE, New Delhi	10 th Sept 2015
“Startup Entrepreneurship”- The journey begins!!	Mr. Ram Bhogale, Director, Nirlep Group of Companies	26 th Jan 2016
	Mr. Deepak Ghaisas, Chairman of Gencoval strategic services Pvt. Ltd	
Incubation Idea- Project	Dr Usha Raghavan	Dec 2015- Apr 2016
Start Up Programme- On Campus training	Industry/ Academic Professionals	March onwards



From Left to Right: Dr. V.V. Bedekar, Chairman, V.P.M., Thane, Mr. Ram Bhogale, Director, Nirlep Group of Companies, Mr. Deepak Ghaisas, Chairman, Gencoval Ltd.



From Left to Right: Mr. Ram Bhogale, Director, Nirlep Group of Companies, Dr. V.V. Bedekar, Chairman, V.P.M., Thane,



Mr. Deepak Ghaisas, chief guest of the programme addressing the audience