

# Placements 2007-08

*Nurturing leaders of tomorrow*



Vidya Prasarak Mandal's  
**Dr. V. N. Bedekar Institute of Management Studies, Thane**

**VNBRIMS**

# Vidya Prasarak Mandal, Thane

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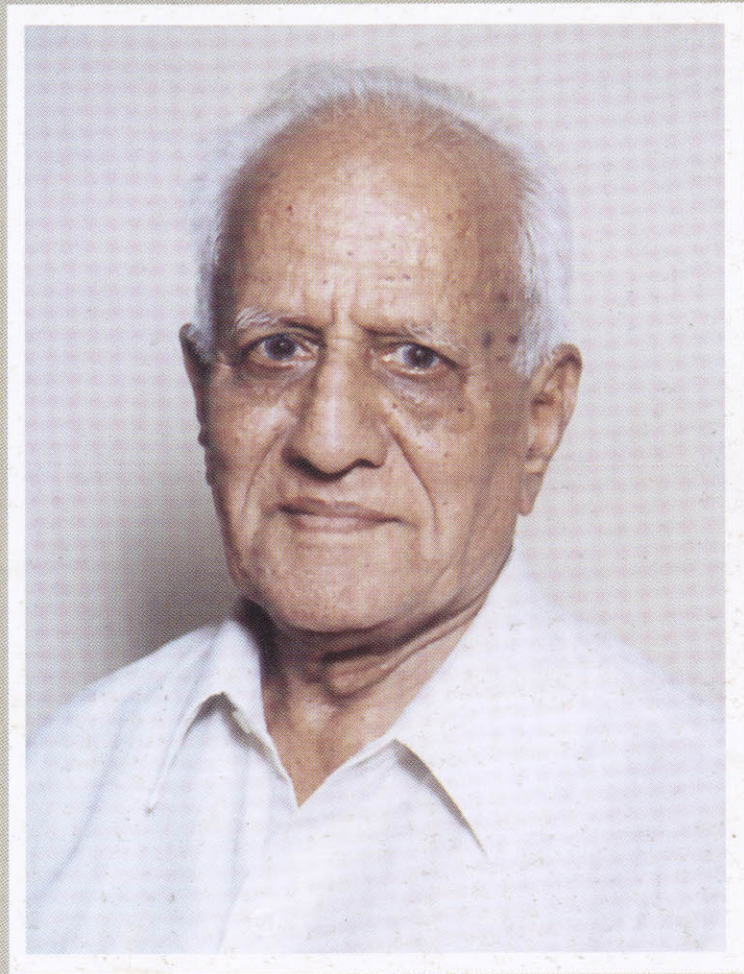
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*A Man with a Vision*



*Dr. V.N. Bedekar*

*'A Leader's job is to look into the future, and to see the organisation not as it is... But as it can become'*

## GOVERNING BODY

<b>Dr. V. V. Bedekar</b>	Chairman, Vidya Prasarak Mandal
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<b>Dr. Vishnu Kanhere</b>	Practising Chartered Accountant

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**Our Forthcoming Seminar  
(23rd Feb. 2008)**



**Workshop**  
13th Oct 2007  
**Seminar**  
23rd Feb 2008

at Thorale Bajirao Peshawe Sabhagruha, Jnanadweepa  
Chendani Bunder Road, Thane ( W) 400 601.

**Seminar On**

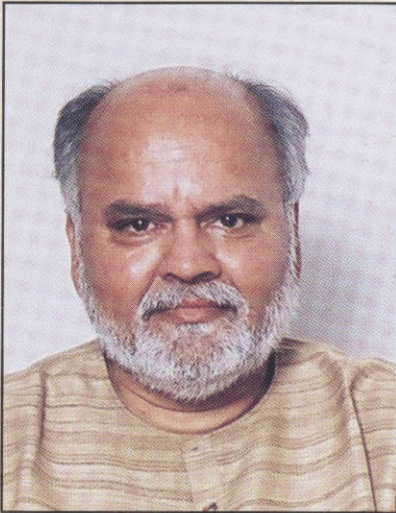
**VISION**  
**2050**

**India**

**A Super Economic Power**



Vidya Prasarak Mandal's  
**Dr. V. N. Bedekar Institute of Management Studies, Thane**



I have great pleasure in presenting my thoughts for the placement brochure of our second batch of MMS students who will be passing out of the portals of VNBRIMS in 2008. Today VNBRIMS, though amongst the youngest institutions in the city conducting the MMS program, boasts of an excellent infrastructure, well – equipped library, State-of-the-Art Information Technology Centre, umpteen software packages like, to mention a few, SPSS, Tally, CMIE Prowess, Manupatra, Jstor, EBSCO. VNBRIMS also provides uninterrupted leased line internet access to stimulate intellectual activities to be ventured into by teachers and students. Above all there is a continuous effort to be abreast of changing times and a dynamic business environment on account of liberalisation, globalization and privatisation. Students and teachers at VNBRIMS work in a Wi-fi environment and are provided with various facilities to make learning a pleasant and enjoyable experience. Two years of tough training with strict quality standards makes the VNBRIMS-MMS students rather unique, special and exclusive. Now, they are eagerly awaiting the recruiters for proud absorption

VNBRIMS focuses attention not merely on acquisition of skills, technical and conceptual, but also lays stress on the building of proactive, healthy, mindsets to handle emerging situations through a positive approach to life. In addition, through discourses on Indian Heritage and Management VNBRIMS makes an effort to mould students thinking and tries to develop holistic personalities – would be future leaders of business and industry – Managers, Management Thinkers and Entrepreneurs. The two year full time MMS degree program adopts a variety of approaches to develop students. Our learning and teaching processes transcend beyond the prescribed syllabus. Students are well equipped to work under pressure with positive mindsets and are trained to serve with pleasure. I am sure that recruiters will find our young, talented and trained students as invaluable human resources very suitable for placement. At a time when India is on its march to become a super economic power it is necessary that we have a large reservoir of management talent available to help the country ride at the crest of the wave of high rates of annual economic growth – eight to nine per cent per annum. Young managers with the right skills, attitudes and above all motivation have to bring to fore their resources, initiative and capabilities to convert resources into results. I am sure that VNBRIMS- MMS students will be able to display their managerial talent and subserve the cause of economic development of our great country. VPM's VNBRIMS is committed to this cause.

I look forward to seeing my students entering industry, business, Government, academics and other fields, playing their roles as brand ambassadors of VNBRIMS and make our proud alma mater the cynosure of all eyes in the city, country and across different continents soon rather than later. I heartily welcome recruiters to our campus and wish my students, great success in pursuit of their placements. My best wishes are with VNBRIMS for their ensuing placements and all other activities too.

**Dr. Vijay Bedekar**

Chairman, Vidya Prasarak Mandal (VPM) – Thane



**Dr. Guruprasad Murthy**

M.Com., Ph.D.  
LL.M. (Criminal Law)  
Graduate of ICAME\*  
(Stanford, USA)

\*ICAME :International  
Centre for the Advancement of  
Management Education

Dr. Guruprasad Murthy, former Professor-Director, Jamnalal Bajaj Institute of Management Studies, University of Mumbai and former Principal, R. A. Podar College of Commerce and Economics, Matunga, Mumbai, is presently Director of Dr. V. N. Bedekar Institute of Management Studies (Thane). Dr. Murthy was a NRI working for Emirates Airlines, Dubai (1994 to 2001). He was also a visiting professor at IIM-Ahmedabad. Presently, he is a visiting professor in S P Jain Institute of Management and Research as well as in various Indian and foreign Management Institutes.

An eminent management expert and a noted authority in Finance and Accounting, Dr. Murthy is a well-known author, researcher, teacher and management consultant to several public and private sector organizations, including the World Bank, all over the World. He is a prolific writer and has several books and research papers to his credit. He has won several national and international awards for his contribution to management from time to time.

MMS Program at VNBRIMS will soon enter its third year. Launched in the academic year 2005-2006, VNBRIMS has made every effort to provide quality management education to its students. Over the last two years several events, episodes and experiences have made VNBRIMS feel proud of itself. Starting in August 2005, VNBRIMS saw several things happen - students winning awards in inter business school competitions, publications, seminars addressed by eminent personalities including Shri N. R. Narayana Murthy of Infosys. It was indeed a proud day for VNBRIMS when at its annual seminar on "Challenges for Indian Multinationals", held on 17th May, 2006, Mr. Narayana Murthy said "..... You have to showcase a wonderful role model in creating excellent institutions like this." This was by no means a mere milestone for any program in its very first year of existence. Similarly VNBRIMS staff - teachers, library, administration and information technology centre have all ventured to create a quality policy document to enhance and continuously upgrade and update their service standards in respect of every aspect of VNBRIMS. These activities and approaches to improve performance of every stakeholder of VNBRIMS continues and that too with unabated vigor and rigor and unstinted support by the management - Vidya Prasarak Mandal - Thane under the enlightened leadership of Dr. Vijay Bedekar and his team of trustees. The students at VNBRIMS go through rigorous education and training including a summer placement intercepting their two years of study for the MMS Program. The focus of VNBRIMS is on blending different kinds of skills - hard and soft. An effort is made to develop a right balance between different competencies - quantitative and qualitative. Thus, the MMS students at VNBRIMS go through tough quality standards with respect to academic inputs, exposure to practices of management in business and industry through visiting faculty and full time faculty who have rich hands on industry experience. Above all, discipline, personality development and character building are mantras of education at VNBRIMS. We provide education and training to leaders of tomorrow and hence great care is taken to transcend beyond prescribed syllabus, classroom inputs and routine teaching pedagogy. Special effort is made to provide inputs on Indian Heritage and Management and a lot of attention is given to value based education leading to holistic development of students' personalities.

The batch of 2006-2008, which represents a basket of rich talent nurtured for two full years will soon be ready for absorption by industry. It is hoped that recruiters will find this batch indeed interesting, different and rather unique. Keeping in mind the pace of economic development of our country - eight to nine percent per annum and also the required high rates of growth for years to come, the wealth producing resources of India have to multiply at above average rate consistently and continuously. Human resources, at all levels of responsibility across different sectors of our economy - primary, secondary and tertiary, need to possess the right competencies to convert inputs into value added higher and higher outputs. The VNBRIMS-MMS students with their intensive two years full time training and energy, enthusiasm and enterprise are awaiting the placement activities with gusto and gumption. They are eagerly looking forward to contribute their mite to subserve the cause of economic development of India as future managers in various roles in the country or across the globe. I look forward to recruiters and their positive response to our placement activities for the ensuing year. I am sure that with passage of time the unique selling proposition of our students at VNBRIMS will find many emulators and that successive batches will prove themselves to make the VNBRIMS-MMS a great, glorious and grand product. I heartily welcome the business world to VNBRIMS to explore our talent - nay leaders of tomorrow may be even captains of industry in time to come. I wish all our students all the very best in their placement pursuits for 2008.

**Dr. Guruprasad Murthy**

Director, Dr. V. N. Bedekar Institute of Management Studies (VNBRIMS)

## QUALITY POLICY

Every stakeholder says  
Quality is Productivity  
Productivity is Quality

Every member of VNBRIMS fraternity,  
Is obsessed with quality  
To continuously improve all round productivity

Every member of VNBRIMS fraternity  
Is obsessed with nitty gritty to reach new levels of quality  
To continuously improve all round productivity

Every member of VNBRIMS faculty  
Is conscious of teaching, research and administration quality  
To continuously improve all round productivity

Every member of student fraternity  
Is guided by quality in every activity  
To continuously improve all round productivity

Every member of the Managing Trustees is obsessed with quality  
Deftly leading every activity  
To continuously improve all round productivity

Every member of VNBRIMS is committed to  
excellence, innovativeness and creativity  
To continuously improve all round productivity

VNBRIMS is a role model says Narayana Murthy  
VNBRIMS vows by Quality  
To continuously improve all round productivity

- **Dr. Guruprasad Murthy**  
Director, VNBRIMS

VPM (Thane) was established in 1935 and it took up the national and humanitarian cause of meeting the urge of young and old, unprivileged to have access to primary and secondary education. VPM as on today is a pioneering educational group in Thane, enthusiastically and zealously catering to the basic needs of education to nearly 14000 students everyday, across faculties in arts, commerce, science, law, polytechnic and management studies.

The Management Institute is 34 years old and was established on 3rd July 1973. It was then known as Department of Management Studies. It was a sapling planted by Dr. V.N. Bedekar who had the dreams of making Thane a hub of management education par excellence.

Dr. V. V. Bedekar fulfilled the dreams of his father Dr. V. N. Bedekar in the academic year 2005-06. His drive and leadership resulted in the institute getting approval from AICTE to conduct the two year full time MMS degree program with affiliation to the University of Mumbai. There is a two year full time MSBTE approved ADBMS (Advanced Diploma in Business Management and Sciences) and one year full time PGDPBM (Post Graduate Diploma in Pharmaceutical Business Management).



## Our VISION

To be amongst the top management institutes in the country, by becoming a World class centre of excellence in learning and innovation, driven by social sensitivity and State-of-the-Art technology.

## Our MISSION

- To propagate knowledge to society to the best of our ability
- To standardize, institutionalize the academic environment
- To facilitate and empower knowledge with practical approach, while imbibing human values
- To develop promising managers by nurturing their skills

- Close proximity to Thane Station
- Centrally located in the heart of Thane
- Sprawling Campus of 13.5 acres
- Excellent Infrastructure
- State-of-the Art IT Centre
- Campus wide Wi-fi Connectivity

### Students' Development

- Holistic development of students' personalities
- Value based education
- Focus on Indian Heritage and Management
- Focus on Research and Development in Management

### Facilities available for recruiters

- Pre-placement Talks
- Conference Rooms
- LCD Projectors
- Leased line providing smooth connectivity

### Facilities for learning

- Excellent visiting faculty who are practising managers in industry and business
- Erudite full-time teaching staff, many with industry experience
- Excellent library with 6000 books, 78 journals, 15 news papers and 2 databases.
- State-of-the-art IT Centre
- Wi-fi campus
- Library and IT facilities (7am -11 pm)
- Access to multi-faculty library ( arts, science, commerce, law and polytechnic )

## INFRASTRUCTURE ... Our Assets

### CAMPUS



VNBRIMS boasts of a sprawling campus spread over 13.5 acres of land. The entire campus is Wi-Fi enabled, thus ensuring smooth accessing of knowledge.

Nestled in the heart of Thane, VNBRIMS enjoys a panoramic view of the railway network with the greenery and picturesque view of the beautiful Parsik hills. VNBRIMS campus turns into a perfect eye-candy during monsoons.

### CLASSROOMS



The classrooms at VNBRIMS are designed in such a way that students feel at home. 4 fully air-conditioned, spacious and sufficiently ventilated classrooms provide an impetus to the learning process at VNBRIMS. Every classroom is well-equipped with modern teaching aids such as LCD and overhead projectors.



Apart from the classrooms, VNBRIMS has 3 spacious, well-equipped conference rooms for group discussions and meetings.

### IT CENTER

VNBRIMS has a State-of-the-Art IT Centre with all the facilities to make learning an enjoyable experience. It has sufficient capacity to accommodate 100 students at a time. Dedicated leased lines provide uninterrupted connectivity.



### LIBRARY



The library holds a rich collection of books, research reports, magazines, journals and periodicals. It is well stocked with around 6000 books and subscribes to 78 (national and international) journals, 15 newspapers and 2 online databases for social sciences and management. Database search services like EBSCO and JSTOR, RBI publications, e-library are the other facilities that the library provides. External membership facility and extensive work hours (7a.m. to 11 p.m.) enable students to gain knowledge according to their convenience. The collection is updated as per the requests made by different users. The library is also equipped with 22 computers for better connectivity and several network outlets to enable use of laptops.

## ...Harbingers of erudition

### CORE FACULTY

#### Dr. Guruprasad Murthy

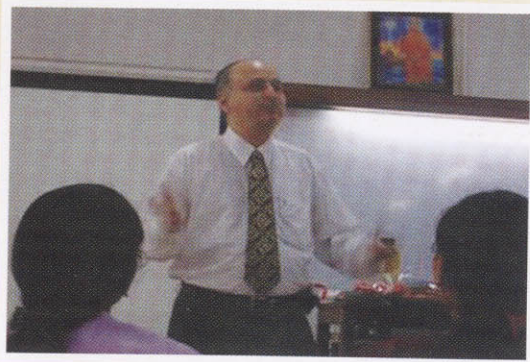
(Prof.-Director)

<b>R.S. Verma</b> Reader	<b>Educational Qualifications:</b> <b>Work Experience:</b> <b>Areas of interest:</b>	B.Com., F.I.C.W.A. , MBA (Finance) Over 24 years of industrial experience and 7 years experience in academics Management Accounting, Strategic cost Management, Financial Management, General Management
<b>Ashish Thatte</b> Lecturer	<b>Educational Qualifications:</b> <b>Work experience:</b> <b>Areas of interest:</b>	M.Com., A.I.C.W.A Over 2 years industry experience in Abbot India Ltd. Finance and Accounting Management Control System
<b>Vidhya Srinivas</b> Lecturer	<b>Educational Qualifications:</b> <b>Work Experience:</b> <b>Areas of interest:</b>	B.Com., MBA (Marketing) Around 4 years of teaching experience in different Institutes across the country Marketing and Advertising
<b>Sukhada Waknis</b> Lecturer	<b>Educational Qualifications:</b> <b>Work Experience:</b> <b>Areas of interest:</b>	M.A (Economics), MLS (MILS) 2 years at Royal College, Mumbai. Human Resources Management, Organisational Behaviour
<b>Gitanjali Kapoor</b> Lecturer Designate	<b>Educational Qualifications:</b> <b>Work Experience:</b> <b>Area of interest:</b>	M.A (Economics), M.phil 6 months at ICICI Bank Ltd. Economics

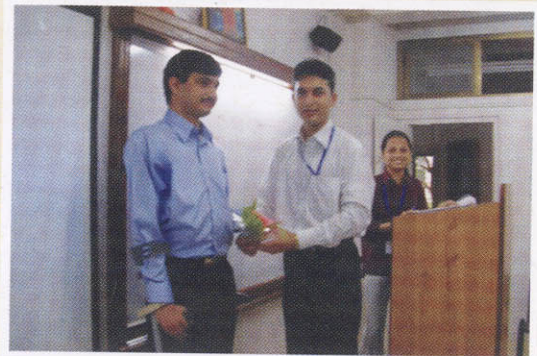
### SUPPORT TEAM

<b>Ajita Atre Gupta</b>	<b>Deepti Gokhale</b>	<b>Sandip Pingle</b>
<b>Anant Padwalkar</b>	<b>Ketki Mistry</b>	<b>Sanjay Jagtap</b>
<b>Anil Karandikar</b>	<b>Kishor Nimkar</b>	<b>Santosh Renuse</b>
<b>Deepak Gokhale</b>	<b>Rajagopal Iyer</b>	<b>Subhash Jagtap</b>
<b>Deepali Hindalekar</b>	<b>Sandeep Bhavsar</b>	<b>Vitthal Epte</b>

Name	Qualifications
❖ D. M. Murudeshwar	B.Sc. (Hons.), D.B.M., LL.M, C.S. (Inter)
❖ Dr. A. B. Dhopeswarkar	M.A., Ph.D.
❖ Ms. Vilasini Patkar	M.Com.
❖ Satish Mahajan	B.Sc., M.H.R.D., ADSC, AEPCM
❖ Y. B. Bhide	M.Com., D.B.M. (JBIMS)
❖ S. V. Bhide	M.Sc., M.phil.
❖ Ms. Neha Sajani	B.Com., LL.M.
❖ Jitendra Yeolekar	MHRM
❖ S. P. Desai	B.Com. (Hons.), F.C.A.
❖ Dr. R. Krishna	Ph.D., MBA (USA)
❖ Ms. Hemangi Ingle	MHRM
❖ Lt. Col. V. V. Raman	B.Tech. (Civil), M.Sc. (Psychology), M.B.A.
❖ N. K Shree Varahan	B.Sc., D.M.M., M.B.A.
❖ K. Chitins	B.Com. (Hons), M.B.A.
❖ Dr. V. M. Abraham	B.Sc., PGDM (FAM), M.B.A, Ph.D.
❖ R. Shenoy	B.E. (Hons.), PGDBA (Marketing), D.E.I.M., PGITC
❖ Ms. Swati Desai	M.Sc. (Statistics)
❖ Ms. Laxmi Prabha	M.Com. (Gold Medalist)
❖ Manohar Oak	M.Com., LL.M., FCS



Mr. Virendra Gupte addressing the class



Mr. Abhijit Punde being greeted by our students



Mr. Anoop Hiwalay with our student

Name	Company	Topic
Dr. Anil Bhartiya	GM, Unity Infra Projects	Practicality of the corporate World
Ms. Swapnali Ranade	HR manager, Somaya group	HR today in the industry
Mohan Khanvilkar	Asst. GM, Valecha Engg.Ltd	Performance Appraisal system in industry
Rashesh M. Rambhia	Proprietor, Magitek Business Solutions	Brand Mangement
Mohan Gopinath	V.P programming, Zee telefilms	Media
Kiran Yadav	Former regional manager, IATA India-Nepal	Aviation industry
Abhijit Punde	Financial Risk Manager, Barclay's Capital	Securitization in India
Virendra Gupte	Chief Trade services, Tata Intl. Ltd.	Successful Indian MNCs
Anoop Hiwalay	Program Manager, HR, Microsoft	Emerging trends in HR
Rajendra Chandra	G.M., Greaves Cotton	Careers in Finance

# Our Flagship Course MMS

University of Mumbai, AICTE Approved

Type of the wise who soar but never roam  
True to the kindred points of heaven and home.

-William Wordsworth





The MMS degree program (affiliated to Mumbai University) is spread over four semesters with the first two semesters addressing the core courses, ten courses in each semester.

The third and fourth semesters are a mixture of core courses and voluntary courses.

### **MMS - Courses and Syllabi**

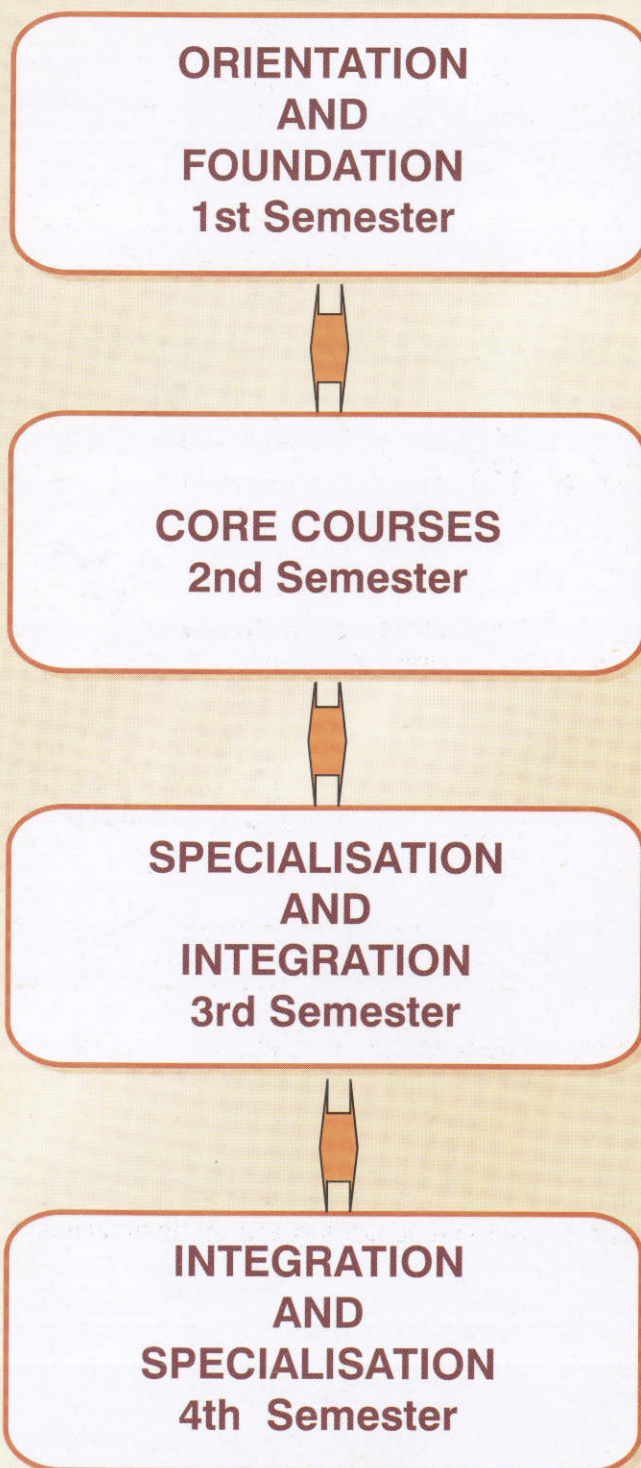
An overview of the academic process for the MMS degree program is presented on page nos. 18 and 19 respectively. List of the courses for study are presented on page nos. 21, 22 and 23 respectively. All the courses for the first year are compulsory and for the second year, students can choose any one of the following :

- Marketing
- Finance
- Operations
- Personnel
- Systems Management

Limited choice of courses within any chosen group is permitted.

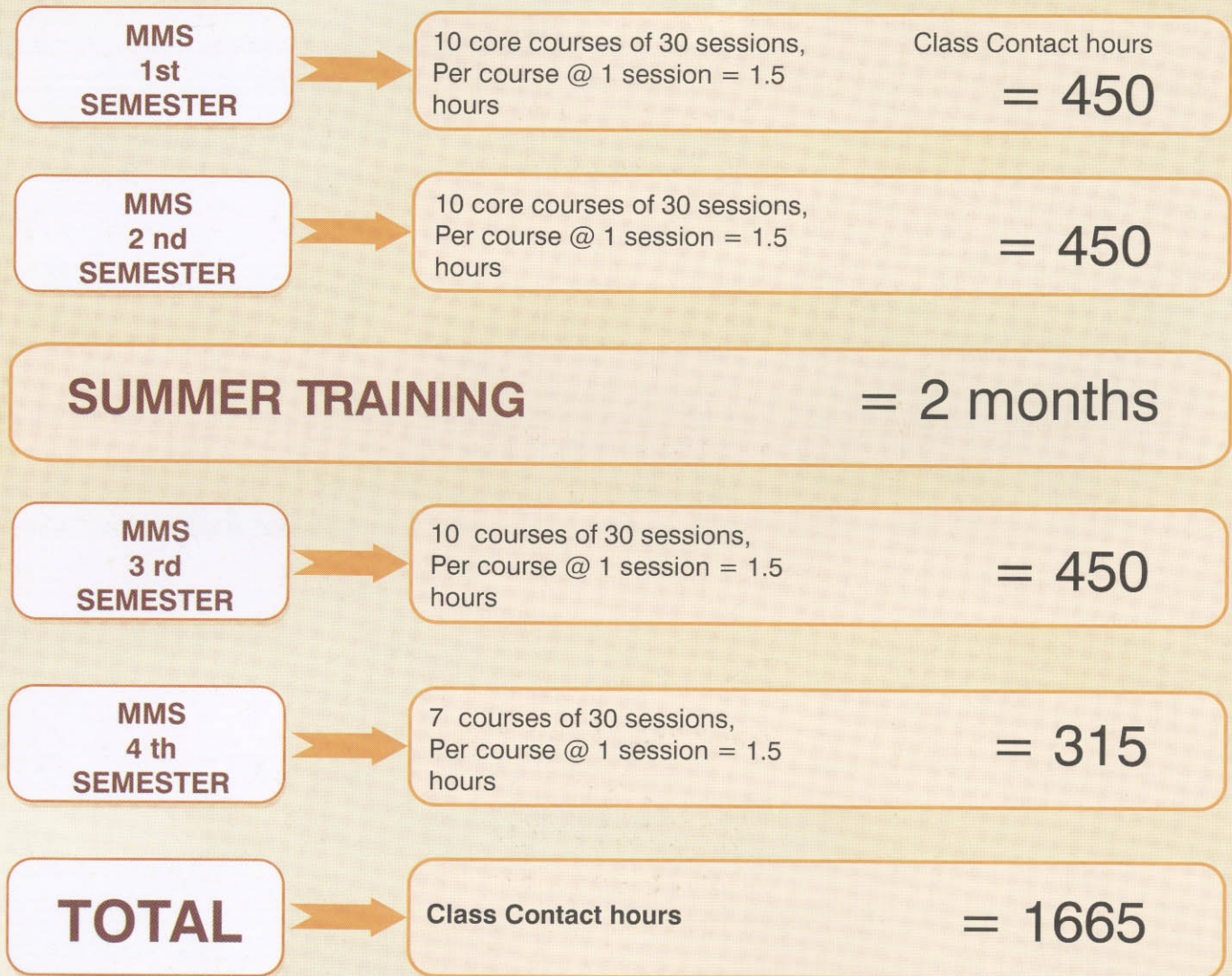
**ACADEMIC PROCESS - AN OVERVIEW**

**M.M.S. Degree Program - 2006-08**



## ACADEMIC PROCESS - AN OVERVIEW

### M.M.S. Degree Program - 2006-08



N.B. The above class contact hours exclude the inputs available through guest lectures, seminars, workshops and related value adding academic activities.



The teaching pedagogy for the MMS degree program includes a wide variety of facilitating methods. The learning process includes, inter-alia, lectures, group discussions, role-plays, case studies, laboratory and IT driven teaching methods, guest lectures, visiting faculty and core faculty. Evaluation of students for internal assessment of MMS degree program is based on assignments, class participation, group exercises, case studies, presentation of term paper/projects and final examination. Students do field work and also visit industries in order to enhance and augment the quality of their learning process. Internal assessment courses are evaluated by the concerned faculty. The faculty provides necessary feedback to students from time to time.

Whenever a course prescribed for the third/ fourth semester is to be assessed by the university, the examination and evaluation is managed by the Examination Department of the University of Mumbai. The brochure provides necessary details regarding academic process for different semesters of the two-year full time MMS degree program of the University of Mumbai.

Teaching pedagogy includes, inter-alia, the following:

- ❖ Class contact sessions
- ❖ Students' group learning
- ❖ Learning through Internet
- ❖ Cases
- ❖ Quizzes
- ❖ Project submissions and presentations
- ❖ Special guest lectures
- ❖ Experiential learning
- ❖ Industrial Visits

## Core Courses – (Internal Assessment – 100 Marks / per course)

### FIRST YEAR (FIRST SEMESTER)

- ❖ Perspective Management
- ❖ Financial and Cost Accounting
- ❖ Economic Environment of Business
- ❖ Production Management
- ❖ Individual and Organisation
- ❖ Statistics for Management
- ❖ Legal Aspect of Business
- ❖ Information Technology for Management
- ❖ Communication Skills
- ❖ Marketing Management – I

### FIRST YEAR (SECOND SEMESTER)

- ❖ Managerial Economics
- ❖ Management Accounting
- ❖ Operations Research
- ❖ Marketing Applications and Practices
- ❖ Financial Management – I
- ❖ Human Resources Management
- ❖ Taxation – Direct and Indirect Taxes
- ❖ Research Methodology
- ❖ Management Information Systems
- ❖ Groups and Organisational Effectiveness

## Second Year (Third Semester)

### Core Courses

- ◆ Perspective Management (Case Studies) - IA
- ◆ Productivity Techniques (One Paper - 3 hours - 100 Marks) UA\*

### (OPTIONAL GROUPS)

#### Marketing Optional Courses

- ◆ Marketing Research
- ◆ Advertising and Sales Promotion Management
- ◆ Consumer / Industrial Buyer Behaviour
- ◆ a) Retail Management  
b) Social Marketing
- ◆ a) Sales Management  
b) Distribution Management
- ◆ Product/Service Management
- ◆ Finance in Marketing and Personnel  
OR  
Management Control Systems
- ◆ a) Quantitative Models in Marketing  
b) Marketing Strategy

#### Finance Optional Courses

- ◆ Strategic Cost Management
- ◆ Financial Management II
- ◆ Financial Management III
- ◆ Business Law
- ◆ International Finance
- ◆ Advanced Direct and Indirect taxes
- ◆ Finance in Marketing and Personnel  
OR  
Management Control Systems
- ◆ Quantitative Models in Managerial Accounting and Finance

#### Personnel Optional Courses

- ◆ Human Resources Development
- ◆ Behavioural Dynamics in Organization
- ◆ Industrial Relations Environment and Management
- ◆ Organizational Theories, Structure and Design
- ◆ a) Management Development  
b) Labour Welfare Management
- ◆ Human Resources Planning and Human Resources Audit
- ◆ Finance in Marketing and Personnel  
OR  
Management Control Systems\*
- ◆ Quantitative Techniques in Human Resources\*

#### Operations Optional Courses

- ◆ Logistics Management and Supply Chain Management
- ◆ Quality Management
- ◆ Production Planning and Control Systems
- ◆ Structured Languages
- ◆ Strategic Information Technology Management
- ◆ Human Resources Planning and Human Resources Audit
- ◆ Finance in Marketing and Personnel  
OR  
Management Control Systems
- ◆ Quantitative Methods in Operations

#### Systems Optional Courses

- ◆ Structured Languages
- ◆ Operating Systems and System Software
- ◆ Data Management
- ◆ Networking and Communication
- ◆ I.T. Applications for Business
- ◆ Systems Analysis and Design
- ◆ Finance in Marketing and Personnel  
OR  
Management Control Systems
- ◆ Managing IT Resources and Project

N.B. \*University Papers (UA) each of 100 marks and remaining are Internal Assessment (IA) papers each of 100 marks.

## Second Year (Fourth Semester)

### Core Courses

- ◆ Business Policy (Cases / Project) (IA)\*
- ◆ International Business (UA)#
- ◆ Ethics in Business (IA)\*
- ◆ Entrepreneurship Management (UA)#

### (OPTIONAL GROUPS)

#### Marketing Optional Courses

- ◆ International Marketing
- ◆ Security Analysis and Portfolio Management  
OR  
Environment Management  
OR
- ◆ Enterprise Planning Systems  
OR
- ◆ Decision Science
- ◆ Special Studies / Development in Marketing (Project)

#### Finance Optional Courses

- ◆ Fiscal and Corporate tax Planning
- ◆ Security Analysis and Portfolio Management  
OR
- ◆ Environment Management  
OR
- ◆ Enterprise Planning Systems  
OR
- ◆ Decision Science
- ◆ Special Studies / Development in Finance (Project)

#### Personnel Optional Courses

- ◆ Organisational Development
- ◆ Security Analysis and Portfolio Management  
OR
- ◆ Environment Management  
OR
- ◆ Enterprise Planning Systems  
OR
- ◆ Decision Science
- ◆ Special Studies / Development in Personnel (Project)

#### Operations Optional Courses

- ◆ Project Management
- ◆ Security Analysis and Portfolio Management  
OR
- ◆ Environment Management  
OR
- ◆ Enterprise Planning Systems  
OR
- ◆ Decision Science
- ◆ Special Studies / Development in Operations (Project)

#### Systems Optional Courses

- ◆ a) IT Quality Assurance  
b) IT Systems Control and Audit
- ◆ Security Analysis and Portfolio Management  
OR  
Environment Management  
OR
- ◆ Enterprise Planning Systems  
OR
- ◆ Decision Science
- ◆ Special Studies / Development in Systems (Project)

N.B. \*Internal Assessment papers each of 100 marks

#University Papers of 100 Marks.



First Semester -	18th August to 30th November
Third Semester -	1st July to 30th October
Second / Fourth Semester-	1st January to 30th April

The above calendar will be subject to change as may be necessary or prescribed by the University or other competent authorities from time to time.

- A) No Transfer in Second Year MMS Course from one institute to another will be allowed.
- B) Students are informed that for granting of the terms/semester the minimum attendance required is 75% of the taken in each subject, failing which they will not be permitted to appear for the ensuing Semesters' end examination.

### Exemptions :

No exemption in any subject is allowed even if the applicant has studied similar subjects in any other programmes.

### Evaluation, standard of passing and awarding of degree :

The assessment of candidates for the first two semesters is conducted by the Institute and for the third and fourth semesters by the University / Institute.

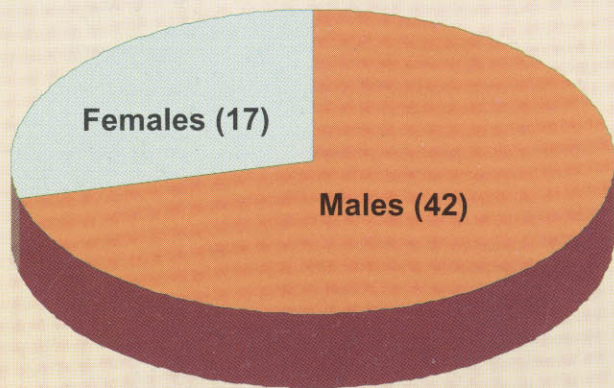
In order to pass in a subject / paper in any semester, a candidate is required to obtain a minimum of 50% marks assigned to that subject / paper.

Candidates after successfully completing the programme will be awarded the Degree by the University of Mumbai. To successfully complete the programme, the candidate must obtain the minimum 50% of the total marks assigned the each paper/subject of the course.

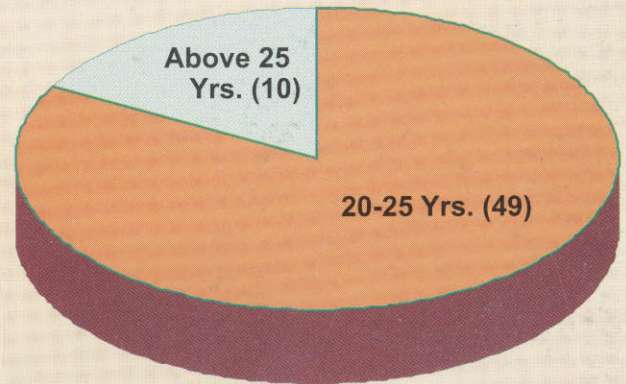
Declaration of the results will be only in two categories, pass or fail.

## MMS 2006-08

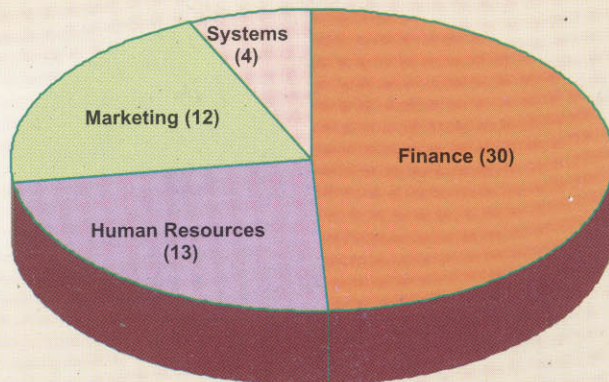
### Gender Profile



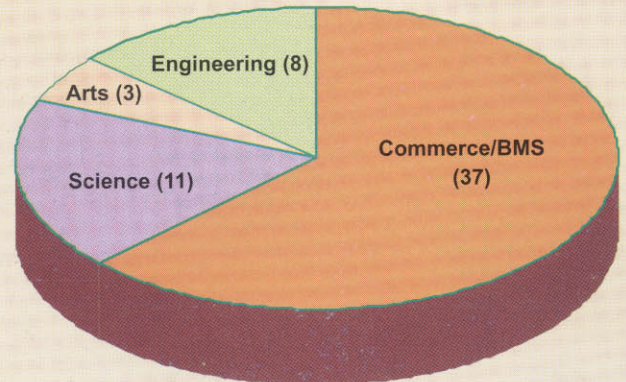
### Age Profile



### Students' Intended focus



### Educational Profile








	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Sagar R. Mandrekar</b> 22 9819558797 sagar.mandrekar@yahoo.com	B.M.S.	Special Economic Zones with a special reference to Seepz; Competitive strategy; Case study of Ujala Vs. Robin Blue.	Maersk Infotech Services India Pvt Ltd. (15 Months)	Stock Holding Corporation
	<b>Prameet B. Nair</b> 23 25372457 9819378167 prameet_nair@yahoo.co.in	B.Com.	Detailed financial analysis of the top 100 companies listed on the Equity master database; Various cost accounting methods used by companies.	Convergys India Services Pvt Ltd. (6 months)	VNBRIMS
	<b>Sayli K. Shirgaonkar</b> 22 25428082 9969410508 sayli251@yahoo.co.in	B.M.S., B.C.A.	Risk Management; Payroll System	—	Tata Power
	<b>Naresh B. More</b> 22 9323998896 nareshmore_21@yahoo.co.in	B.Com.	Management Lessons from Ancient India	—	Thane Bharat Sahakari Bank
	<b>Amruta V. Vaidya</b> 23 25427034 9833289258 amruta19v@yahoo.co.in	B.Com.	Working Capital Management; Glass ceiling effect.	Bharat Bijlee (3 months)	Pratibha Industries

# CVs AT A GLANCE

## FINANCE

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Aamod S. Patil</b> 24 225412260 9819657372 aamodpats@yahoo.com	B.M.S.	Equity Research of Pharma Sector; Ranbaxy as a case study.	Crisil Market Wire (1 Year)	Pratibha Industries
	<b>Mayuresh V. Joshi</b> 23 23855265 9833455265 mayuresh_jo@rediffmail.com	B.Com.	ABC Analysis; Just-in Time (JIT)	—	Air-India
	<b>Abhay A. Bapat</b> 25 9833479857 abhayabapat@yahoo.co.in	B.Com.	Study of the concept of Balanced Scorecard; BPR (its application at TATA motors, Mahindra & Mahindra)	The Ratnakar Bank Ltd. (18 months)	VNBRIMS
	<b>Ganesh D. Parpiani</b> 21 28703812 9820722949 ganesh24686@gmail.com	B.M.S.	Rural Marketing; Indian Debt Market	—	Motilal Oswal Securities Pvt. Ltd.
	<b>Mary P. Gupta</b> 24 25410743 9322027767 g_mary4u@rediffmail.com	B.M.S.	Role of Trade Unions in HR ; Knowledge management (Godrej & Boyce)	HDFC Bank (18 months) IDBI Bank (8 months)	VNBRIMS

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Abhishek G. Kalambe</b> 23 25428843 abhishekkalambe@yahoo.co.in	B.M.S.	Venture Capital; Consumer Behaviour in India	-	Parshwashanti Capital Services Pvt. Ltd
	<b>Pooja D. Taparia</b> 22 9870246530 pooja_mumbai1@yahoo.co.in	B.Com.	Ratio Analysis with special reference to Procter & Gamble India Ltd.; Financial analysis of pharmaceutical industry.	-	Shriram Transport Finance Ltd.
	<b>Suhas R. Kakade</b> 22 25810559 9969044759 suhas_smile@rediffmail.com	B.M.S.	Non-Performing Assets (N.P.A.) in Co- Operative Banks (Thane Region)	-	BPCL
	<b>Ganesh P. Awhad</b> 22 23522535 9967914862 ganesh.awhad@gmail.com	B.Com.	Flexible Manufacturing Systems; TATA Steel (Company profile)	-	The Saraswat Co-op Bank Ltd.
	<b>Nileshwari S. Engineer</b> 26 65280241 98982850829 nilu_engineer@yahoo.co.in	M.A. (Economics) D.B.M.	Financial Analysis (Steel and Energy Sector ); Body Language: Non-verbal Communication	EPW Research Foundation (2 years)	VNBRIMS

# CVs AT A GLANCE


## FINANCE

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Omkar S. Mhaskar</b> 23 25422792 9870339613 omkar.mhaskar@gmail.com	B.Com.	Study and analysis of P&G; Corporate culture and etiquettes.	-	Global Tele services Ltd.(GTL)
	<b>Vaibhavi V. Kulkarni</b> 23 25433215 kulkarni84v@yahoo.co.in	B.Com.	Waste Management (Rashtriya Chemical Fertilizers); Body Language	Neutral Glass and Allied Industries Pvt. Ltd. (1 year)	Alkyl Amines Chemicals Ltd.
	<b>Manisha R. Tandlekar</b> 23 9869612896 manishat11@yahoo.co.in	B.M.S.	Product diversification (Britannia dairy products); Marketing Innovations	-	Zydus Altana
	<b>Shilpa R. Kalvint</b> 29 25393804 982088834 shilpa.kalvint@yahoo.co.in	B.Sc.	Management Lessons from Ancient India	WNS Global services Pvt. Ltd.(4 yrs, 8 months); Air India Chartered (1 year); Unicom Pvt. Ltd (6 Months)	BPCL
	<b>Sumitra M. Biwalkar</b> 23 23858478 9324896632 sumitraabiwalkar@yahoo.com	B.Com.	Equity Research; Management lessons from ancient India	Infomedia India Ltd. (2 months)	Sah Petroleum

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Ajay A. Kumar</b> 25 9967285551 ajaysingh_mms@yahoo.co.in	B.Sc.	Marketing and its environment; Godrej Company Profile.	-	Bank of Maharashtra
	<b>Amar A. Gaonkar</b> 25 21638794 9867396079 amargnkr@yahoo.com	B.Com.	Disinvestment in India; A project on Motivation	-	Kotak Mahindra Prime
	<b>Gaurav M. Kothavade</b> 25 0251-2882650 9324846697 gkothavade@gmail.com	B.E. (Production)	Risk and return analysis of mutual funds; Management lessons from ancient India	Minda Industries Ltd. (13 months); TATA consultancy Services (6 months)	NVS Brokerage Pvt. Ltd.
	<b>Rohit R. Ghodke</b> 24 9920064062 rohitsu29@gmail.com	B.E. (Civil)	Offshore structure analysis using STAAD PRO, e-commerce; Direct marketing	-	Thermosonics Pvt.Ltd.
	<b>Vipul P. Jain</b> 23 25382331 9819558702 vipuljain@yahoo.com	B.Com.	Future of Retail in India; Study of the Narasimham committee report.	Family business (2 years) (Retail outlet)	Yahoo.com

# CVs AT A GLANCE

## FINANCE

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Devendra G. Pandey</b> 22 9221232993 devendra_11234@rediffmail.com	B.Com.	Performance Analysis of Energy and Steel Sector on the basis of Equity master; Online Banking With respect to Akola Urban Co-Op. Bank	—	Niche Brokerage Pvt. Ltd.
	<b>Pallavi P. Warik</b> 22 9833943414 9821441443 pallaveewarik@rediffmail.com	B.Com.	Future of television advertising; Financial analysis of pharmaceutical sector	—	Airtel
	<b>Girish Balakrishnan</b> 27 9867068807 gbmarar@gmail.com	B.Com.	Summers in domestic Treasury Management in State Bank of Travancore. (Mumbai); Handled internal and statutory audits of Bank of Baroda, Kerela Financial Corporation, BSNL, ITI and Hindustan Coca Cola Beverages Ltd.	Worked as an Article Clerk under Sri. K.V. Venkitaraman, FCA, Palakkad, Kerala ( May 2001 to February 2004) Sri. P.V. Athalye, FCA, Wadala, Mumbai ( March 2004 to September 2004) Worked as an Accountant in The Arya Vaidya Pharmacy (Cbe) Ltd (December 2004 to July 2006)	State Bank of Travancore
	<b>Prathmesh U. Tawade</b> 24 25328132 9821405502 pratham1983@indiatimes.com	B.M.S.	Disinvestment -A New Era In Indian Economy; Management Lessons From Ancient India.	—	VNBRIMS
	<b>Aanshumaan M. Dev</b> 26 9867696327 anshuman_8@yahoo.com	B.Com.	ABC (Activity Based Costing)	—	Dev Marketing

## MARKETING

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Kiran N. More</b> 28 25402396 9920066906 namkinn@yahoo.com	B.C.A., Diploma in mechanical engineering	Developed an interactive software "Indelible India - A Tourist Guide" using VB6 and SQL2000; Working model of Reciprocating pump- motor driven.	CPS Color India Pvt. Ltd. (formerly COROB India and Colorworld Solutions Pvt Ltd, Mumbai.) (4 years); Kiran Engineering (4 years)	Brinks Arya Pvt. Ltd.
	<b>Nitin G. Koltake</b> 24 27699008 9869582302 nitin.koltake@gmail.com	B.M.S.	Ad Media...a creative edge (Advertising medias and its comparative study); Transformation of Consumer Behaviour in India	Infomedia India Ltd. (1 year) Protolab Electrotechnologies Pvt. Ltd. (6 months), Philips India Ltd.(3 months)	Madison Communications Pvt. Ltd.
	<b>Jigar M. Mehta</b> 21 9819814323 9819304859 jigar_mehta16@yahoo.com	B.M.S.	Customer Experience Management in the shipping industry; Trends in Rural Advertising.	Reliance Mutual Fund (3 months)	HPCL
	<b>Rahul V. Ingle</b> 26 25880009 9323057727 rahulvingle@yahoo.com	B.E. (Mechanical)	Study and maintenance of locomotive bearings; A project on corporate social responsibility at IOCL	Mahanagar Gas Ltd. for Dat Engineering Enterprises. (5 months) Ragmet Engineers (HPCL- MUMBAI Refinery) (2 years)	HPCL
	<b>Swapnil K. Shinde</b> 23 0251-2422837 9833234889 swapnil_sks@yahoo.co.in	B.Sc.	Direct Marketing; Financial Analysis of Fast Moving Consumer Goods Sector	Maersk Infotech Service Ltd (6 months)	Tutis Technologies

### MARKETING

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Pankaj S. Vaishnav</b> 26 65742983 9224416333 pvaishnav81@yahoo.co.in	M.Com.	C.S.R in Birla; Launching a bike in rural India	Navneet Motors Pvt Ltd. (10 months)	Dextra India
	<b>MD Neyaz Ahmed</b> 24 9322632607 niyaz_sami@yahoo.co.in	B. Sc.	Root cause analysis; Knowledge based system	-	Marico Industries
	<b>Arvind M. Gupta</b> 23 0251-2332828 9322976418 arvindgupta7@gmail.com	B.Sc.	Lateral thinking; Market research for Reliance Fresh	Reliance info stream Pvt. Ltd (4 months)	HDFC
	<b>Hardik K. Thakkar</b> 23 25306717 9867265252 t.hardik@yahoo.com	B.Com.	Food marketing; Creativity in advertising; Root cause analysis	-	VNBRIMS
	<b>Pranay P. Tapkire</b> 22 0251-2860010 9833120785 pranay.tapkire@gmail.com	B.M.S.	Study of Management styles from ancient India; Analysis of Indian Automobiles Market.	Eclerx Services Pvt. Ltd	Fiat India Automobiles Pvt. Ltd.

## MARKETING

## Personal Information

## Education

## Projects Undertaken

## Work experience

## Summer Placement



**Avinash Kumar G. Singh**  
26  
9892403811  
avinash007singh@gmail.com

B.A.

Market research  
(Reliance Fresh);  
Direct Marketing

Gasotank (2 years)

Dabur India



**Avinash S. Tekale**  
23  
25008940  
9321046466  
atb15@rediffmail.com

B.Com.

Amul company  
profile; e-commerce

Trading Experience in  
Equity  
Markets (2 years)

Thermosonics  
Pvt.Ltd.

## HUMAN RESOURCES



**Aarti S. Mhatre**  
22  
9920304098  
aarty\_984@yahoo.co.in

B.M.S.

Growth of Hospital  
industry in India;  
Employee Relations.

-

BSE



**Sushant V. Kamble**  
26  
25634669  
9224020223  
kamble.sushant@yahoo.co.in

B.Sc., M.Sc.  
(Biotechnology)

Quality check for  
water purifier using  
microbiological  
technique;  
Launch of two  
wheelers in rural India

-

Glenmark  
Pharmaceuticals

**Sarita B. Sali**  
23  
0251-2586980  
9850769393  
madhuribsali@yahoo.co.in

B.E.  
(Biomedical)




Pulse Oximeter from  
BARC;  
Miniproject of VB in  
hospital management.

-

TalentCorner.com

# CVs AT A GLANCE

## HUMAN RESOURCES

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Shagufta S. Shaikh</b> 23 25972288 9820980238 shagufta_shaikh84@yahoo.com	B.M.S.	Competency Mapping (Maruti Udyog Ltd. and Novartis Pharma and Health Care Company)	ABN AMRO Bank (ACES) (2 months)	Sah Petroleum
	<b>Amar S. Satpute</b> 26 9923778801 satpute.amar@gmail.com	B.Sc.	Launch of mobile "PAWAN" in rural India; Motivation an employer's tool to ensure organisational success	Elan Pharma (4 months), iPROCESS(1 month)	TalentCorner.com
	<b>Ravi G. Keni</b> 22 0251-2483625 9869161747 ravikeni@rediffmail.com	B.Sc.	Body Language; New Product Development	Cipla Pharmaceuticals (6 months)	-
	<b>Sheetal M. Malve</b> 23 9820008095 sheetal_goal@yahoo.co.in	B.A.	Team Management; Personal Selling	-	Bayer India
	<b>Rohit A. Velapure</b> 23 0251-2403533 9867713808 rohitvelapure@yahoo.com	B.M.S., Diploma in Personnel Management and Industrial Relations	Body Language- Tomorrow's Manager; Waste Management (Rashtriya Chemical Fertilizers)	Paramount Minerals and Chemicals Limited ( 3months)	Siemens Ltd.

## HUMAN RESOURCES

### Personal Information

### Education

### Projects Undertaken

### Work experience

### Summer Placement



**Nimesha S. Manerikar**  
22  
25320994  
9820248636  
nimesha\_m@yahoo.co.in

B. Sc.

Future Challenges and opportunities in HRM; HR at Mahanagar Gas Ltd; Future of TV Advertising

VNBRIMS



**Nisha S. Mange**  
22  
9920248911  
mange\_nisha@yahoo.co.in

B.Com.

Lateral Thinking; Application of MIS at PATNI

TalentCorner.com



**Chaitanya S. Pai**  
21  
25801104  
9892934574  
chaitanyapai\_24@yahoo.co.in

B.M.S.

Competitive Strategies in the White goods industry; Corporate Synergy; Emerging Trends in HRM.

VNBRIMS



**Saurabh P. Dalvi**  
23  
0251-2874083  
9820966690  
saaurabh16@gmail.com

B.M.S.

Comparative Study of HR policies of Patni Computers and Hewitt associates; Corporate MIS (CORMIS) at Patni Computers

HEWITT associates (HR Outsourcing) (4 months); PATNI computer systems (1 year)

Patni Computers



**Pradnya S. Kirve**  
23  
022-25344221  
9867121531  
pradnya\_kirve@yahoo.co.in

B.Com.

Consumer Behaviour; Decision support system

HSBC (3 months); Hindalco (14 months); General motors Dealership (Udit Motors 6 months)

Sah Petroleum

### SYSTEMS

	Personal Information	Education	Projects Undertaken	Work experience	Summer Placement
	<b>Vaibhav V. Joshi</b> 24 0251-2320115 9869181969 vaibhav.instru@yahoo.co.in	B.E. (Instrumentation)	Management accounting system Electro surgical unit	-	Iken Solutions
	<b>Sushant S. Sarkhot</b> 24 25447547 9819195748 sushant_sar007@yahoo.co.in	B.E. (Information Technology)	Office Information Systems; Balanced Scorecard	-	Iken Solutions
	<b>Abhijeet A. Dubal</b> 25 25133124 9819473864 abhijeetmms@yahoo.co.in.	B.E. (Electronics and Telecommunication)	PC Based Telemetry System Using Fiber Optics(MTNL, Vashi)	-	Iken Solutions
	<b>Ambarish A. Dhatingan</b> 24 0251-2483731 9920260007 ambarish_ad@yahoo.co.in	B.A.	Knowledge Based System; MIS Application	-	Iken Solutions

## OUR RECRUITERS

- ❖ Siemens Ltd.
- ❖ Gammon India Ltd.
- ❖ Herdillia Chemicals Ltd.
- ❖ Godrej Ind. Ltd.
- ❖ JK Textiles
- ❖ Paper Products Ltd.
- ❖ Merrill Lynch
- ❖ India Bulls
- ❖ RK Foodlands Pvt Ltd.
- ❖ LKP Forex Ltd.
- ❖ Bank of Baroda
- ❖ BHEL
- ❖ Lehman Brothers
- ❖ Indian Oil Corporation Ltd.
- ❖ R K Associates
- ❖ Clariant India
- ❖ Altina Securities
- ❖ Hindustan Unilever
- ❖ BPCL
- ❖ Angel Broking
- ❖ Prabhudas Lilladher
- ❖ Citigroup
- ❖ Reliance Life Insurance
- ❖ Lexi
- ❖ Coalition Development Systems Ltd.
- ❖ The Saraswat Co-op Bank Ltd.
- ❖ Bank of Maharashtra
- ❖ Sah Petroleum
- ❖ Patni Computers
- ❖ Iken Solutions
- ❖ Kotak Mahindra Prime
- ❖ State Bank of Travancore
- ❖ HDFC
- ❖ HPCL
- ❖ Yahoo.com
- ❖ Air India
- ❖ Glenmark Pharmaceuticals Ltd.
- ❖ Madison Communications Pvt Ltd.
- ❖ NVS brokerage Pvt. Ltd.
- ❖ Alkem Laboratories Ltd
- ❖ Bayer India Ltd.
- ❖ Stock Holding Corporation
- ❖ Marico Industries Ltd.
- ❖ Global Tele Services (GTL) Ltd.
- ❖ BSE
- ❖ BRINKS Arya Pvt. Ltd.
- ❖ Thane Bharat Sahakari Bank Ltd.
- ❖ Niche Brokerage Pvt. Ltd.
- ❖ Talentcorner.com
- ❖ Zydus Altana Pvt. Ltd.
- ❖ Shriram Finance Ltd.
- ❖ Fiat Automobiles India Ltd.
- ❖ Thermosonics Pvt. Ltd
- ❖ Dextra India Pvt. Ltd.
- ❖ Kamath Hotels Ltd.
- ❖ Aplab Ltd.

# LIST OF SEMINARS

Sr. No.	Date	Topic	Speaker
<b>2005</b>			
1	30/11/2005	Cyber Safety and Awareness	Shri. D. Sivanandan (Police Commissioner, Thane) Shri. V. Iyengar President, ISACA (USA) Dr. V. Kanhere, (Programme Chair, ISACA (USA)) Shri. Haridas Raigaga, (Director, Paladion Network)
<b>2006</b>			
2	28/02/2006 04/03/2006	Online budget Discussion on Finance Minister's speech & analysis.	Dr. Dhopeshwarkar Dr. Vishnu Kanhere, (Programme Chair, ISACA (USA))
3	11/03/2006	Corporate Governance	Dr. Vishnu Kanhere, (Programme Chair, ISACA (USA))
4	18/03/2006	Challenges, Performance and Strategic Imperatives – MNCs in India Can Brand India Be Global	Shri. Navroze Mahudawalla, (Transaction Advisor, Ernst and Young) Prof. V.S. Bhakre, (Management Consultant and visiting faculty at VNBRIMS) Dr. Pooja Lakhanpal
5	14/04/2006	Demystifying Corporate Governance; HR Perspective Corporate Governance Leadership for Asia's Winning Edge in the Globalised Economy – Role of Management Education	Prof. R.S. Verma Prof. Y.K. Bhushan (Special Advisor to ICFAI)
6	17/04/2006	Shri N.R Narayana Murthy's Speech Challenges for Indian Multinationals Innovation and Knowledge Management Challenges for Indian Multinationals	Shri. Ashwin Dani (Vice Chairman, Asian Paints) Dr. Siddhan (VP, Clariant) Dr. P.M. Kelkar (Regional Manager Asia Pacific, Johnson & Johnson) Dr. Vishnu Kanhere (Programme Chair, ISACA (USA))
7	05/09/2006	Challenges of Transfer Pricing for Indian Multinationals Challenges for Indian Multinationals – Important Lessons Dikshanta Samarambh – VPM's Convocation Ceremony	Dr. Guruprasad Murthy Dr. Anil Kakodkar (Secretary, Dept. of Atomic Energy) Dr. D.B. Pathak (Chair Prof. & Head, KRESIT, IIT-B) Dr. M.D. Paradkar
8	16/12/2006	India at Inflection Point	Shri. Shantanu Bhagwat (Mgmt. Consultant, Venture Capitalist)
<b>2007</b>			
9	19/01/2007 20/01/2007 15/02/2007	Indian Heritage And Management	Dr. M.D. Paradkar
10	28/02/2007	Online Union Budget Discussion	
11	03/03/2007	Analysis of the Union Budget	Dr. Vishnu Kanhere (Programme Chair, ISACA (USA))
12	17/03/2007	Paradigm Shifts in Advertising	Shri. Jagdeep Kapoor, (CD and MD, Samsika Consultants) Shri. Satya Raghvan (Microsoft) Dr. Rajesh Ingle (Brand Valuation Consultant)
13	24/03/2007	Transforming India - A Paradigm Shift	Shri. Ajay Piramal (Chairman, Nicholas Piramal Ltd., Mumbai) Dr. Dilip Nachne (Sr. Prof. IGIDR) Shri. Pravin Kadle (CFO, Tata Motors) Shri. Pramod Lele (CEO, Hinduja Hospital)

**Challenges for Indian Multinationals (17<sup>th</sup> April, 2006)**



Mr. Narayan Murthy, with VNBRIMS family members, launches our Research Volume

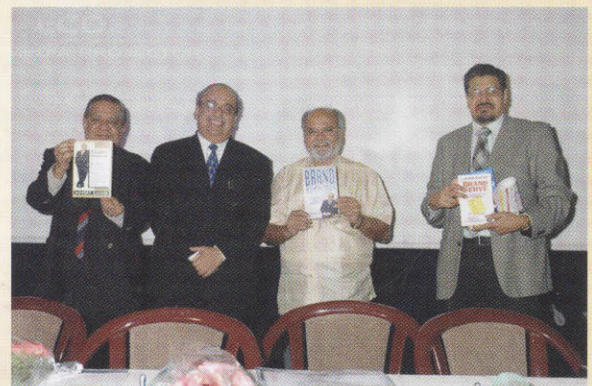


Mr. Narayan Murthy making his presence felt.

**Paradigm Shifts in Advertising (17<sup>th</sup> March, 2007)**



Mr. Jagdeep Kapoor, Chairman & MD, Samsika Marketing Consultants, being greeted by our director (left) & chairman (centre)



Mr. Jagdeep Kapoor, while gifting few of his publications to our library as a token of appreciation

**Transforming India - A Paradigm Shift (24<sup>th</sup> March 2007)**



Mr. Ajay Piramal, Chairman, Nicholas Piramal, at VNBRIMS

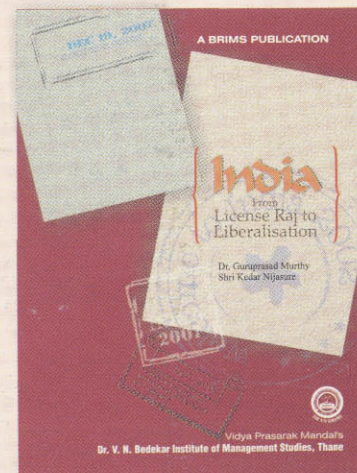
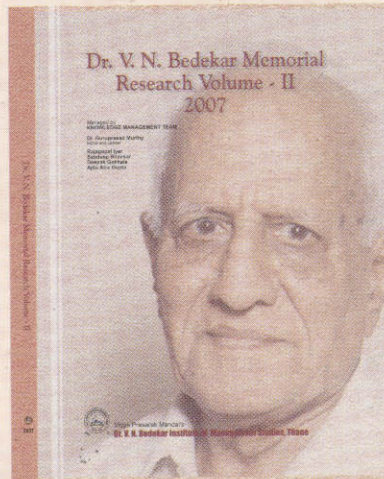
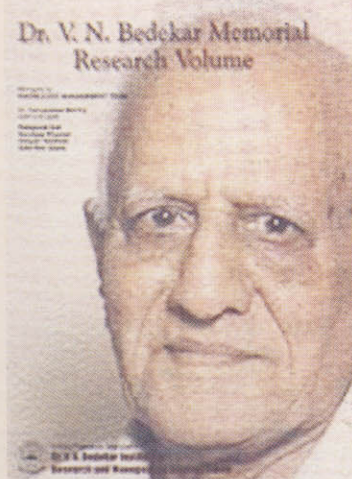
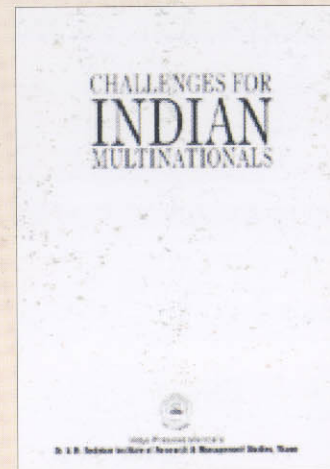


Mr. Ajay Piramal, lighting the lamp, flanked by our chairman Dr. V.V. Bedekar (right) & our director Dr. Murthy (extreme left)

VNBIRMS GOING PLACES...



PUBLICATIONS PLAZA



## Students' Achievements

### Students' Achievements

..... Becoming the best !



Omkar Mhaskar from MMS after winning , does a jig with Abhijit Sawant, at Sydenham's Institute of Management Studies.



Prathmesh Tawade from MMS performs at Lala College's fest - "CHAKRAVYUH"

### Inter-collegiate Events

**Lala Lajpat Rai College of Management Studies, Mahalaxmi :**

Event	Prize
➤ Recycle Bin	Second
➤ T-shirt Painting	Second

**Sydenham's Institute of Management Studies, Churchgate :**

Event	Prize
➤ Singing	First
➤ Ad-Mad Show	Second
➤ Photography	Second

(Theme - "Mumbai Meri Jaan")

## Students' Extra-Curricular Activities

...Culture wedded to knowledge



← Our annual inter-collegiate festival "PRIMEVAL-2007" (6th and 7th March, 2007)

Inter-collegiate "French Cricket" at PRIMEVAL-2007 →



← A Kodak moment for IMCOST students after winning the "all-rounder trophy", followed by Sydenham's at second position at PRIMEVAL -2007



Cultural Activities



Industrial Visits



# LIFE AT VNBRIMS



...A JOURNEY TOWARDS EXCELLENCE !



## From the Desk of the Placement Co-ordinator

Creating and maintaining close rapport with the corporate world on sustainable basis is one of the crucial aspects for the growth of a Management Institute. We at VNBRIMS are quite conscious of this fact and always strive to achieve this objective through continuous interaction with our corporate partners.

Placement cell at VNBRIMS is fully geared to offer a sound platform to create and maintain a linkage on an ongoing basis between our students and the corporate world through various activities viz. organizing guest lectures from industry professionals, arranging visits to industry, organizing seminars, summer internships etc.

We also encourage students' active involvement in all the activities to induce self development through team work as well as to ensure transparency.

I take this opportunity to welcome you to VNBRIMS and to have an interaction with your would-be partners in progress.

**Mr. R.S. Verma**

## PLACEMENT COMMITTEE

... Agents of Ascent

### Resource Persons :

Mr. R.S.Verma  
(Reader, VNBRIMS)  
Mr. Sandeep Bhavsar  
(Librarian, VNBRIMS)  
Mr. Deepak Gokhale  
(VNBRIMS-Administration)  
Mr. Anil Karandikar  
(VNBRIMS-Administration)

### Student Representatives :

Abhay Bapat	(9833479857)
Chaitanya Pai	(9892934574)
Hardik Thakkar	(9867265252)
Jigar Mehta	(9819814323)
Nimesha Manerikar	(9820248636)
Prameet Nair	(9819378167)
Prathamesh Tawade	(9821405502)

## RESPONSE FORM

To  
The Placement Co-ordinator,  
VNBRIMS,  
'Jnanadweepa', Chendani, Bunder Road, Thane - 400 601  
E-mail id: vnbrimsplacements@gmail.com  
Phone : 2536 4492, 2544 6554

Name of the Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Ph. No.: \_\_\_\_\_

Fax: \_\_\_\_\_

Recruitment in	Academic Background (pref.)	Location	Duration of training program	Work experience
Marketing				
Finance				
Human Resources				
Systems				

We would like you to conduct a pre-placement talk (PPT) : Yes / No

The Probable date of the PPT talk is \_\_\_\_\_

Selection Procedure

GD    Interview    Others

Yours Sincerely,

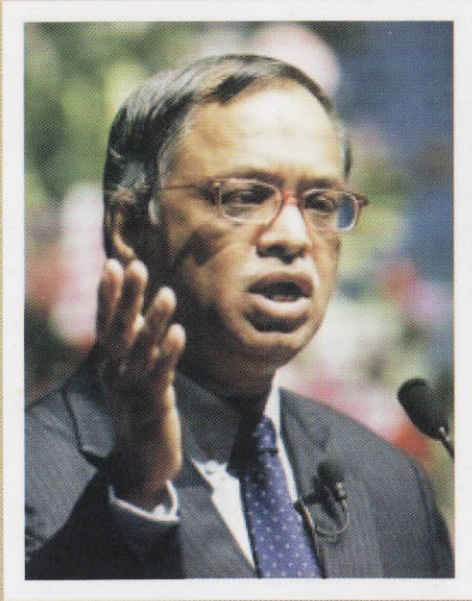
(Name: \_\_\_\_\_ )

(Kindly attach your business card for further communication)

# Challenges for Indian Multinationals

Wednesday 17<sup>th</sup> May, 2006

## Keynote Speaker



**SHRI N.R. NARAYANA MURTHY**  
Chairman and Chief Mentor, Infosys Limited.

**“Similarly you have to showcase a wonderful role model in creating excellent institutions like this”.**

“I think role models are very important because if you want to inspire youngsters, if you want to create enthusiasm in them, then you need role-models. You have to provide greater visibility to role models. Role models not so much in terms of people in top 20 of Sensex. No, that's not what I meant. What I meant was you should showcase an entrepreneur in a village. You showcase a small entrepreneur in Thane because people will have to realize that I don't have to be No. 3 in stock market capitalization to be a role model. They must be able to identify easily with the role models. Similarly you have to showcase a wonderful role model in creating excellent institutions like this.”

*Keynote Speech delivered by Shri. N.R. Narayana Murthy on 17th May 2006, at the seminar “Challenges for Indian Multinationals”*

*Organised by VPM's Dr. V.N. Bedekar Institute of Management Studies, Thane*



Vidya Prasarak Mandal's

## **Dr. V. N. Bedekar Institute of Management Studies**

"Jnanadweepa", Chendani Bunder Road,  
Thane (W) - 400601, Maharashtra  
Tel: (91-22)25364492 Fax : (91-22)2544 6554  
Website: [www.vpmthane.org](http://www.vpmthane.org)  
Email ID: [vnbrimsplacements@gmail.com](mailto:vnbrimsplacements@gmail.com)