

GOVERNMENT RECOGNIZED FULL TIME COURSE

Affiliated To Maharashtra State Board Of Technical Education (MSBTE)

POST GRADUATE DIPLOMA IN PHARMACEUTICAL BUSINESS MANAGEMENT (PB)

Admission Eligibility : B.Sc. (Any Science Graduate) / B.Pharm / MBBS / BDS /B.U.Sc. / BAMS / BHMS / B.E. (Chem.Tech or Engg.)/B.Sc. (Nursing) / B.Sc. (Home Science) / B.Sc. (Food Tech.) Passed with minimum 50% Marks for Open Category and 45% for Reserved Category, at the final year from recognized university.

Selection Criteria : Personal Interview & Group Discussion.

Semester – I : July To November

Pharma Business Environment
Market Research And Drug Development
Manufacturing Management
Cost Accounting And Financial Accounting
Human Resources Management
Operation Research
Group Discussion And Presentation
Project - I

Semester – II : December To May

Sales And Distribution Management
Marketing Strategy And Product Launch Dynamics
Drug Regulations – Domestic And International
Management Information System
Innovation And Entrepreneurship
Marketing Finance And Taxation
Group Discussion And Presentation

Duration : One Year (Two Semesters)

Admission : May Onwards

Batch Commencing from : 30th June 2009

Admission Form/ : Rs. 100/-

Processing Fee

• Payment of fees will be accepted in Cash/DD/Pay Order favouring '**V.P.M's Dr. V. N. Bedekar Institute of Management Studies, Thane.**'

Admission Requirement :

Following Original Documents and Two Xerox Copies to be submitted along with duly filled Admission Form*

Degree / Diploma Passing Certificate
Marksheet with Result of Final Year
Eligibility Certificate by MSBTE@
College Leaving Certificate Or Transfer Certificate
Caste Certificate
Six Black & White Photographs

Employment Prospects :

One of the fastest growing industries in manufacturing sector. The market is estimated more than Rs. 20,000 crores. Placement will be provided. After successful completion one can be employed as Medical Representative, Product Manager/Executive, Sales Manager/ Supervisor

*Original Certificates will be returned after verification from the concerned authorities.

@For Eligibility Certificate Contact :

Maharashtra State Board of Technical Education, Government Polytechnic Bldg., 2nd Floor, Controller Of Examination, 49, Kherwadi, Bandra (E), Mumbai 400 051.

For further details & filling Admission form visit www.vpmthane.org

For Admission Contact Between 8 am to 8 pm Tel. : 2533 9866, 2544 2233.