

# The Road you take for your education Will determine your future!!!



Take the Road to success with VPM, Thane.....



## Join VPM's **New** Management Courses (Part Time)

- Post Graduate Program in Foreign Trade (PGPFT)
- Post Graduate Program in Intellectual Property Rights (PGPIPR)
- Post Graduate Program in Banking & Insurance (PGPBI)
- Post Graduate Program in Tax Management (PGPTM)
- Certificate Course in Retailing (CCR)
- Post Graduate Program in Supply Chain & Logistics (PGPSC&L)
- Post Graduate Program in Information Management System (PGPITS)

## Why DR VN BRIMS

- A 36 years old Management Institute, running established courses such as MMS, EpMBA and other PG courses
- State-of-the-art Infrastructure, well-equipped classrooms with various multimedia facilities like LCD projector, Wi-Fi , audio- video CDs etc.
- Experienced and well qualified faculty
- Close to Thane station & CIDCO bus stand

**Courses commencing Very Soon!!!**

**Admissions Open!!!**

[Post Graduate Program in Foreign Trade \(PGPFT\)](#)

**Affiliation:**

Vidya Prasarak Mandal, Thane is in the process of signing up with World Trade Centre to offer this course. The World Trade Centre (WTC) brings together business and government agencies involved in international trade, provide essential trade services and stimulates the economy of the region it serves.

The course aims at providing a comprehensive coverage of all procedural aspects related to International Business such as International Trade procedures and documentation, marketing, logistics, export incentives, export finances.

**Course Content :**

- International marketing
- Taxation management
- Exim financial management
- National foreign trade policy
- Logistics management
- Projects

**Other Details:**

PGPFT	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 months (120 hrs. of Teaching )
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.20,000/-
Commencement	Mid January

**Admission Procedure:**

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

## Post Graduate Program in Intellectual Property Rights (PGPIPR)

Protection of intellectual property has become a top priority for almost all the companies to survive in this highly competitive world. This job sector is still unexplored and yet to bloom to its fullest capacity In India. This means there will be a great requirement of professionals to meet the growing demand in the sector.

### **Course Content:**

- General Overview of Intellectual Property
- Industrial Property: Patents, Industrial Designs, Integrated Circuits and Plant Varieties
- Industrial Property: Trademarks, Geographical Indications, Trade Secrets and Unfair Competition
- Protection of Industrial Property at the National Level
- Copyrights, Protection of Copyright and Related Rights at the National Level
- Enforcement of Intellectual property Rights

### **Other Details**

<b>PGPIPR</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	1 Year (240 hrs. of Teaching)
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.35,000
Commencement	Mid January

### **Admission Procedure:**

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

## **Post Graduate Program in Banking & Insurance (PGPBI)**

The banking & insurance sector is a very important sector of the Indian economy. Deregulation has opened new doors for banks to increase revenues by entering into investment banking, insurance, credit cards, depository services, mortgage, securitization, etc. More and more vacancies are opening up in this sector and the banking sector now has more new jobs than any other sector.

### **Course Content**

- Introduction to Banking Business; Banking Sectors
- New Dimensions and Products.
- Structure of the Indian Banking System:
- Process and documentation of Bank Lending
- Bank Customer Relationship
- Banking Reforms and Regulation
- Introduction to Insurance & Legal framework
- Life Insurance
- Non-Life Insurance

### **Other Details**

<b>PGPAMM</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 months (120 hrs. of Teaching )
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.20,000
Commencement	Mid January

### **Admission Procedure:**

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

### Post Graduate Program in Tax Management (PGPTM)

The changing scenario in the business world has opened promising and challenging career opportunities for the aspiring young. Tax Management is one of these. Organisations have to deal with taxation laws and policies on national as well as international scale. Tax management relates not only to direct taxes e.g. income tax but to indirect taxes like sales tax, excise tax, agricultural income tax etc.

### **Course Content:**

#### **Part I – Direct Tax - Income Tax & Wealth Tax**

- Residential status and tax incidence
- Incomes exempt from tax
- Salaries
- Income from house property
- Profits and gains of business or profession
- Capital gains
- Income from other sources
- Income of other persons included in assessee's total income (Clubbing)
- Set off and carry forward of losses
- Deductions from gross total income and tax liability
- Agricultural income
- Typical problems on assessment of individuals
- Tax treatment of Hindu undivided families
- Special provisions governing assessment of firms and association of persons
- Taxation of companies
- Assessment of co-operative societies
- Assessment of charitable and other trusts
- Return of income and assessment
- Penalties and prosecutions
- Advance payment of tax
- Interest
- Tax deduction or collection at source

- Refund of excess payments
- Appeals and revisions
- Income-tax authorities
- Settlement of cases
- Purchase of immovable properties
- Advance ruling for non-residents
- Search, seizure and block assessment
- Transfer pricing
- Business restructuring
- Tax planning
- Wealth Tax

#### Part II – Indirect Tax

- Service Tax
- Central Excise
- Customs Duty
- Central Sales Tax
- VAT

#### Other Details

<b>PGPEM</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 Months (120 hrs. of Teaching)
Days / Time	6.00pm to 9.00pm & also on Saturdays, Sundays
Fees	Rs 20,000
Commencement	Mid January

#### Admission Procedure:

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

## Certificate Course in Retailing (CCR)

### **Affiliation:**

Vidya Prasarak Mandal, Thane has signed up MoU with **Retailer's Association of India (rai)** to offer this course. Retailers Association of India (rai) is unified voice of retailers in India which is working with all the stakeholders for creating the right environment for the growth of the modern retail industry in India.

### **Course Content**

- Retail Environment
- Store Operations
- Buying & Merchandising
- Visual Merchandising & Store Planning
- Supply Chain, Distribution & Logistics
- HR in Retail
- IT in Retail
- Customer Service Management
- Consumer Buyer Behaviour
- Retail Marketing

### **Other Details**

<b>CCR</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 months (120hrs. of Teaching)
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.20,000
Commencement	Mid January

### **Admission Procedure:**

- The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
- Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
- Admissions will be strictly on first-come and first-serve basis, as seats are limited.

## **Post Graduate Program in Supply Chain & Logistics (PGPSC&L)**

The field of supply chain management has become tremendously important to companies in an increasingly competitive global marketplace.

In the past, companies focused primarily on manufacturing and quality improvements within their four walls; now their efforts extend beyond those walls to encompass the entire supply chain.

### **Course Content**

- Concept of Logistics & Supply Chain
- Inventory & Stock Control
- Warehousing
- Basics on Transportation infrastructure
- Business Finance & Organizational Behaviours
- Case Studies
- Practical/Project work

### **Other Details**

<b>PGPSC&amp;L</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 Months (120 hrs. of Teaching )
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.20,000
Commencement	Mid January

### **Admission Procedure:**

- The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
- Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
- Admissions will be strictly on first-come and first-serve basis, as seats are limited.

## Post Graduate Program in Information Technology Management System (PGPITS)

Information Technology sector has emerged as one of the highest growing sector in the last few years. The demand for well trained IT professionals has also started growing again after the recession.

### **Course Content**

- Information Systems (IS)
- Applications of Information Systems
- Cross-Functional Enterprise Systems
- Enterprise Management Systems
- Decision support systems
- Information and Communications Technologies
- Computer Science (CS)

### **Other Details**

<b>PGPSC&amp;L</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 Months (120 hrs. of Teaching )
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.20,000
Commencement	Mid January

### **Admission Procedure:**

- The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
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