

The Road you take for your education Will determine your future!!!



Take the Road to success with
VPM.....



Join VPM's **New** Management Courses (Part Time)

- Post Graduate Program in Foreign Trade
- Post Graduate Program in Intellectual Property Rights
- Post Graduate Program in Banking and Insurance
- Post Graduate Program in Tax Management
- Certificate Course in Retailing
- Post Graduate Program in Supply Chain & Logistics
- Post Graduate Program in Information Technology Systems

Why DR VN BRIMS

- A 36 year old Management Institute, running established courses such as MMS, EpMBA and other PG courses
- State-of-the-art Infrastructure, well-equipped classrooms with various multimedia facilities like LCD projector, Wi-Fi , audio- video CDs etc.
- Experienced and well qualified faculty
- Close to Thane Station & CIDCO bus stand

Admissions Open!!!

Post Graduate Program in Foreign Trade (PGPFT)

Vidya Prasarak Mandal, a premier educational institute in Thane, is launching this course in order to professionalize the country's foreign trade management and increase exports, by developing human resources.

The course aims at providing a comprehensive coverage of all procedural aspects related to International Business such as International Trade procedures and documentation, marketing, logistics, export incentives, export finances.

Course Content

- International marketing
- Taxation management
- Exim financial management
- National foreign trade policy
- Logistics management
- Projects

Other Details

| PGPFT | |
|--------------|--|
| Eligibility | Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students |
| Duration | 6 months (120 hrs. of Teaching) |
| Days / Time | 6.00pm to 9.00pm & also on Saturdays, Sundays |
| Fees | Rs.20,000/- |
| Commencement | June 2010 |

Admission Procedure

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

Post Graduate Program in Intellectual Property Rights (PGPIPR)

Protection of intellectual property has become a top priority for almost all the companies to survive in this highly competitive world. This job sector is still unexplored and yet to bloom to its fullest capacity In India. There will be a great requirement of professionals to meet the growing demand in the sector.

Course Content

- General Overview of Intellectual Property
- Industrial Property: Patents, Industrial Designs, Integrated Circuits and Plant Varieties
- Industrial Property: Trademarks, Geographical Indications, Trade Secrets and Unfair Competition
- Protection of Industrial Property at the National Level
- Copyrights, Protection of Copyright and Related Rights at the National Level
- Enforcement of Intellectual property Rights

Other Details

| PGPIPR | |
|---------------|--|
| Eligibility | Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students |
| Duration | 1 Year (240 hrs. of Teaching) |
| Days / Time | 6.00pm to 9.00pm & also on Saturdays , Sundays |
| Fees | Rs.35,000 |
| Commencement | June 2010 |

Admission Procedure

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

Post Graduate Program in Banking & Insurance (PGPBI)

The banking & insurance sector is a very important sector of the Indian economy. Deregulation has opened new doors for banks to increase revenues by entering into investment banking, insurance, credit cards, depository services, mortgage, securities, etc. More and more vacancies are opening up in this sector and the banking sector now has more new jobs than any other sector.

Course Content

- Introduction to Banking Business, Banking Sector
- New Dimensions and Products
- Structure of the Indian Banking System
- Process and documentation of Bank Lending
- Bank Customer Relationship
- Banking Reforms and Regulations
- Introduction to Insurance & Legal framework
- Principles of Insurance
- Forms / Types of Insurance

Other Details

| PGPBI | |
|---------------------|--|
| Eligibility | Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students |
| Duration | 6 Months (120 hrs. of Teaching) |
| Days / Time | 6.00pm to 9.00pm & also on Saturdays , Sundays |
| Fees | Rs.20,000 |
| Commencement | June 2010 |

Admission Procedure

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

Post Graduate Program in Tax Management (PGPTM)

The changing scenario in the business world has opened promising and challenging career opportunities for the aspiring young. Tax management is one of these. Organisations have to deal with taxation laws and policies on national as well as international scale. Tax management relates not only to direct taxes like Income Tax but also to indirect taxes like Sales Tax, Excise Tax, Agricultural Income Tax, etc.

Course Content

Part I - Direct Taxes - Income Tax & Wealth Tax

- Residential Status and Tax incidence
- Income exempted from tax
- Income from Salaries
- Income from Household Property
- Income from Profits and Gains
- Income from Other Sources
- Income from Profession

Part II- Indirect Taxes

- Service Tax
- Central Excise
- Customs Duty
- Central Sales Tax
- VAT

Other Details

| PGPTM | |
|--------------|--|
| Eligibility | Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students |
| Duration | 6 Months (120 hrs. of Teaching) |
| Days / Time | 6.00pm to 9.00pm & also on Saturdays, Sundays |
| Fees | Rs.20,000/- |
| Commencement | June 2010 |

Admission Procedure

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
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3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

Certificate Course in Retailing (CCR)

Affiliation

Vidya Prasarak Mandal has signed up with **Retailer's Association of India (rai)** to offer this course. Retailers Association of India (rai) is the unified voice of in India retailers. Rai is working with all the stakeholders for creating the right environment for the growth of the modern retail industry in India.

Course Content

- Retail Environment
- Store Operations
- Buying & Merchandising
- Visual Merchandising & Store Planning
- Supply Chain, Distribution & Logistics
- HR in Retail
- IT in Retail
- Customer Service Management
- Consumer Buyer Behaviour
- Retail Marketing

Other Details

| CCR | |
|--------------|--|
| Eligibility | Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students |
| Duration | 6 months (120hrs. of Teaching) |
| Days / Time | 6.00pm to 9.00pm & also on Saturdays , Sundays |
| Fees | Rs.20,000 |
| Commencement | June 2010 |

Admission Procedure

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
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3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

Post Graduate Program in Supply Chain & Logistics (PGPSC&L)

The field of supply chain management has become tremendously important to companies in an increasingly competitive global marketplace. In the past, companies focused primarily on manufacturing and quality improvements within their four walls; now their efforts extend beyond those walls to encompass the entire supply chain.

Course Content

- Concept of Logistics & Supply Chain
- Inventory & Stock Control
- Warehousing
- Basics on Transportation infrastructure
- Business Finance & Organizational Behaviours
- Case Studies
- Practical / Project work

Other Details

| <u>PGPSC&L</u> | |
|---------------------------|--|
| Eligibility | Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students |
| Duration | 6 Months (120 hrs. of Teaching) |
| Days / Time | 6.00pm to 9.00pm & also on Saturdays , Sundays |
| Fees | Rs.20,000 |
| Commencement | June 2010 |

Admission Procedure

1. The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
2. Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
3. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

Post Graduate Program in Information Technology System (PGPITS)

Information Technology sector has emerged as one of the highest growing sector in the last few years. The demand for well trained It professional has also stThe field of supply chain management has become tremendously important to companies in an increasingly competitive global marketplace. In the past, companies focused primarily on manufacturing and quality improvements within their four walls; now their efforts extend beyond those walls to encompass the entire supply chain.

Course Content

- Foundations of Information Systems and Management
- Applications of Information Systems in Manufacturing Sector & Service Sector
- Cross-Functional Enterprise Systems
- Enterprise Management Systems
- Decision Support Systems
- (ERP) systems
- Information & Communication Technology
- Computer Science (CS)
- Practical / Project work

Other Details

| PGPIPR | |
|---------------|--|
| Eligibility | Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students |
| Duration | 1 Year (240 hrs. of Teaching) |
| Days / Time | 6.00pm to 9.00pm & also on Saturdays , Sundays |
| Fees | Rs.35,000 |
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