

Instructions :

- 1) There are two sections .
Please write section A & Section B
separately and tie separately.

Section - A**30****(Answer any three questions)**

- Q.1** "Social environment should be paid necessary need by the business."
Discuss with the help of real life examples. **10**
- Q.2** What do you mean by economic environment ? Explain broad feature of
economic environment in India. **10**
- Q.3** What is business business? Explain the characteristics of business
and major features of business environment. **10**
- Q.4** Explain the present political environment in India. Is it favourable for
business growth. **10**
- Q.5** Write short notes on.
- a) Regulatory environment **5**
- b) Technological environment **5**

Section - B**30****(Attempt any two questions)**

- Q.1** Write short notes on. (any 2) **15**
- 1) Multinationals
- 2) Privatization
- 3) Consumerism
- 4) Agriculture Development
- Q.2** Define social Responsibility. Why is social responsibility important for business **15**
- Q.3** What do you understand by ethics? Why is ethics important for business. **15**
- Q.4** What is new economic policy. What do you think that new economy policy is **15**