

ATKT 09
Feb

SONIPAT

SYB Com (A/F)
mgt I

TIME : 2 hrs.

MARKS : 60

Instructions to Candidates

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

- Q.1 a) Define Management. Give Justifications for treating management as a 'Science'. 07
b) Explain in detail the features of Management 08
- OR**
- Q.1 a) Explain the steps in 'Planning' process 10
b) State and explain advantages of International business 05
- Q.2 a) Explain 'Interpersonal behaviour; approach and 'Empirical Approach of Management 05
b) Explain monetary and non-monetary factors of motivation 10
- OR**
- Q.2 a) Explain Maslow's need hierarchy theory of Motivation 10
b) Write a note on 'Management By Moving Around' 05
- Q.3 Explain Henry Fayol's Principles of Management 15
- OR**
- Q.3 Explain 'Functional Organisation' in detail 15
- Q.4 a) State the need and importance of Managerial Development. 07
b) Explain the limitations of performance Evaluation 08
- OR**
- Q.4 Define Selection. Explain the steps involved in ' Selection' procedure. 15