

S.Y. Bcom A/F
3rd sem

Management.

Time : 2 hrs.

Feb-2006

AEROSOL

Marks : 60

Attempt all Questions

Q.1) Explain the nature of management with regard to International business. 15

OR

Q.1) What is motivation? Explain Herzberg's Two factor Theory of motivation. 15

Q.2) Short notes. 5

- 1) MBO
- 2) Systems approach
- 3) Functional organization

OR

Q.2) Short notes 5

- 1) Cooperative Social system approach
- 2) Qualities of a good leader
- 3) Steps in planning.

Q.3) a) Decision making is an important part of Modern Management – Discuss. 8

b) Explain selection procedure in detail. 7

OR

Q.3) a) Define the concept of comparative management in detail. 8

b) Explain contingency approach of management 7

Q.4) Explain the term management ? discuss Henry fayol's principles of management

OR

Q.4) What do you understand by Management Development Programme ?
Explain the various methods of management development. 15
