

RY AIR

CODE : FLUORINE

Oct 2008

Time : 2 Hrs.

BC - I

Marks : 60

Instructions : 1] Attempt all the questions .

2] All questions carry equal marks.

3] Figures to the right indicate full marks..

Q.1 "Communication means to share or make common" - Explain with reference to the process of communication. 15

OR

Q.1 Explain any two objectives of communication. 15

Q.2 Explain in detail the merits and demerits of written communication. 15

OR

Q.2 How does language barrier and physical barrier affect the process of communication? 15

Q.3 With reference to an advertisement in Indian Express, dated 4 October 2008, for the post of a senior executive, Marketing, draft an application letter along with the C.V. 15

OR

Q.3 Draft a condolence letter to an employee who has lost a dear one. 15

Q.4 Write short notes on any three :- 15

- 1) Letter-Head.
- 2) Empathic listening
- 3) Extra-Scaler communication
- 4) Computer
- 5) Business Communication.
- 6) upward Communication.
