FYBCom (A &F) Ist sem 2006

Bus.-communi, I

VACUUM

Ω1	i) Objectives	& T'C'S	of conmmunication
(37	II Objectives	αιυσ	Of Continuition loads

ii) Discuss with diagram, the various stages of the process of communication

OR

What do you mean by the word communication? Explain the process of communication with the help of a Model

- Q.2 i) Write a note on Body language. (Explain will examples)
 - ii) Explain Intrapersonal & Interpersonal communication

OR

What do you understand by verbal & Non-Verbal communication. What are the advantages & disadvantages.

Q.3 What is Business letter. Explain the format & parts of a letter in detail.

OR

- i) Parts of a Report
- ii) Grapevine (Informal channel of communication)
- Q.4 Write short notes on (Any 2)
 - i) Downward & Upward communication
 - ii) Effective listening
 - iii) Presentation
 - iv) Internet

Ol	R
----	---

What are the Barriers to communication. Explain 5 barriers in detail.