

F.Y. BCom (A/F)

Business

Time : 2hrs.

OCT- 2005 TIGER

Communication Marks : 60

- Q.1** Explain the various elements of communications, with the help of a Model to explain the process of Communication. 15
- OR**
- Compare oral & written communication with advantages & disadvantages.
- Q.2** What are the channels of communication. Explain formal channel in detail. 15
- OR**
- i) Explain Grapevine
- ii) Explain effective listening 15
- Q.3** What are the Barriers to communication. Explain any three barriers in detail. 15
- OR**
- What is verbal & Non Verbal communication. Write a detailed note on body language. 15
- Q.4** Explain the parts & format of a Report & a business letter what is the difference between Report & a letter. 15
- OR**
- Briefly describe (Any 2)**
- 1) Objectives of communication
  - 2) Presentation
  - 3) Internet
  - 4) Interpersonal & Interpersonal communication 15

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