Vidya Prasarak Mandal, Thane

Post Graduate Programme in Hospital & Healthcare Management

Duration: 11 Months
Need

Healthcare in India has evolved into one of the largest sectors - both in terms of revenue and employment. Rising income levels, increasing emphasis on the quality of healthcare services, greater coverage of medical insurance, growing medical tourism and the imbalance in demand-supply presents a big opportunity for healthcare providers.

Now-a-days patients’ sentiments and expectations are overshadowed by treatments and procedures, resulting into increased dissatisfaction of patients. To overcome this, healthcare sector is focusing on promoting the human element and initiate patient coordination concept.

While doctors remain focused on providing care to their patients, there is a growing need for qualified healthcare managers, to look after the human interface along with the managerial functions of the hospitals like Quality Control, Finance, Marketing, Human Resource, Materials Management, Waste Management, Health Insurance, Regulatory Approvals etc.

Objectives

- To develop and groom the Medical/ Non- Medical Graduates and personnel concerned with healthcare administration, with in-depth managerial knowledge and prerequisite expertise in the modern healthcare sector.
- To equip them with various modern management techniques and develop customer centric approach for effectively managing the healthcare services.
- To facilitate the healthcare industry in meeting the growing demand of qualified healthcare managers.

Eligibility

- Bachelor’s Degree of any Statutory University or any other recognized Foreign University.
# Advisory Board

- **Dr. Revindra Karanjekar**  
  MBBS, D Ortho., DBM, DHA, FMSA  
  Corporate CEO - Jupiter Hospital

- **Dr. Mahesh Bedekar**  
  MBBS, MD - (Obst. & Gyn.)  
  Gynecologist - Dr. Bedekar Hospital

- **Dr. Suhas Gangurde**  
  MD (Gyn. & Obst.), DHA, M Phil  
  CEO - Godrej Memorial Hospital

- **Dr. Manjeet Singh**  
  MBBS, AFH(CL), PGDHHM (Symbiosis), PGDCR  
  Certified Industrial Physician Consultant (Fortis Hospital)

# Program Coordinators

- **Dr. Satvinder Singh Bedi**
- **Prof. Krunal K. Punjani**

# Curriculum

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**Course Highlights**

- Programme designed by the experts from Hospital & Healthcare industry
- Convenient Weekend Lectures
- Hospital Visits as a part of practical learning
- Opportunity to interact with Hospital & Healthcare Professionals
- Experienced Faculty members from industry
- Practical teaching approach with a blend of theoretical concepts

**Career Opportunities**

- Pharmaceutical Firms
- Lifestyle Clinics
- Inventory Management
- E-Health Ventures
- Hospital Planning
- Health Insurance

**Reach Us at:**

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Fax: (91-22) 2544 6554 | www.facebook.com/VNBRIMS

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