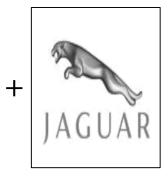
Strategic Gains

- Strong Downstream Business Operations
- Cross-Fertilisation of R&D Capabilities
- Gateway to European Market

Tata-Jaguar







Tata Motors - A Broad Profile

- > Established in 1945
- ➤ India's largest automobile company
- Amongst World's Top Five manufacturers of medium and heavy trucks
- World's 2nd largest medium and heavy bus manufacturer
- Entered the passenger vehicles segment 1991



Ford Motors - A Broad Profile



- Ford Motor Company An American multinational corporation
- World's fourth largest automaker in terms of vehicle sales
- Global revenues in 2007 \$172.5 billion
- Subsidiaries Jaguar and Land Rover