VPM offers Post Graduate Programmes for students who have completed their graduation/ have completed three years Polytechnic (Diploma) and working professionals who wish to pursue Management education. These programmes introduce students to fundamentals of Management. It gives candidates an insight of business functions while keeping in mind how optimum utilization of resources and available capacities can enable the business to maximize wealth in a sustainable manner.

These programmes are well suited for those who wish to develop a strong understanding of fundamentals of management and practical applications to business. On completion of a Programme you can pursue career in General Management, or work in a specific area of Human Resource, Operations, Finance or Marketing.

Objectives of the Programmes

Programmes

- Post Graduate Programme in Business Management (PGPBM)
- Post Graduate Programme in Human Resource Management (PGPHRM)
- Post Graduate Programme in Operations Management (PGPOM)
- Post Graduate Programme in Finance Management (PGPFM)

Highlights

What we offer?
- Design of the Programmes by experts from industry
- Convenient Weekend Batch
- Faculty members from industry
- Placement leads will be provided

How you benefit?
- Energise your career plans
- Acquire key concepts and skills that you can apply in your management career
- Gain theoretical knowledge with practical relevance

Duration of the Programme: 11 Months
Fee Structure: Rs. 30,000/-
Timings: Saturday 6.00 PM to 9.00 PM & Sunday 9.00 AM to 4.00PM

Future Opportunities in Career
- Human Resource Manager
- Operations Manager
- Sales and Distribution Manager
- Credit Analyst
- Financial Planner
- Business Development Officer
- Customer Relationship Manager
The curriculum is divided into two semesters: First introduces you to foundation of business management; Second is dedicated to a specialized study of a functional area of management.

### Semester I (Common)
- Principles of Management
- Marketing Management
- Business Communication
- Organizational Behaviour
- Financial and Cost Accounting

### Semester II: Specialization

#### PGPBM
- Business Environment
- Information Technology for Management
- Human Resources Management
- Financial Management
- Operations Management

#### PGPHRM
- Training and Development
- Business Law
- Human Resources Management
- Organization Development
- Compensation Management

#### PGPFM
- Financial Management
- Taxation
- Management Accounting
- Portfolio and Risk Management
- Strategic Cost and Financial Management

#### PGPM
- Digital Marketing
- Market Applications & Practices
- Integrated Marketing Communications
- Sales and Distribution
- Market Research

#### PGPOM
- Operations Management
- Quality Management
- Purchase and Materials Management
- Supply Chain Management
- Project Management and Productivity Techniques

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**Further Details Contact:**

**Vidya Prasarak Mandal (VPM), Thane**

**Venue:**

Dr. V. N. Bedekar Institute of Management Studies  
Building No. 4, Jnanadweepa, Chendani Bunder Road, Thane (W) - 400601, Maharashtra  
Mob.: 7738057717 Tel: (91-22) 2536 4492, Fax: 2544 6554  
Email ID: admission@vpmthane.org  
Website: www.vpmthane.org / www.vnbrims.org

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**Batch Size:** 60 students per batch.  
**Admissions:** Open
VPM offers Post Graduate Programmes for students who have completed their graduation/have completed three years Polytechnic (Diploma) and working professionals who wish to pursue Management education. These programmes introduce students to fundamentals of Management. It gives candidates an insight of business functions while keeping in mind how optimum utilization of resources and available capacities can enable the business to maximize wealth in a sustainable manner.

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Programmes

- Post Graduate Programme in Business Management (PGPBM)
- Post Graduate Programme in Human Resource Management (PGPHRM)
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Future Opportunities in Career
- Human Resource Manager
- Operations Manager
- Sales and Distribution Manager
- Credit Analyst
- Financial Planner
- Business Development Officer
- Customer Relationship Manager
Programmes include following modules

The curriculum is divided into two semesters: First introduces you to foundation of business management; Second is dedicated to a specialized study of a functional area of management.

### Semester I (Common)

<table>
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<th>Course</th>
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### Semester II : Specialization

#### PGPBM
- Business Environment
- Information Technology for Management
- Human Resources Management
- Financial Management
- Operations Management

#### PGPHRM
- Training and Development
- Business Law
- Human Resources Management
- Organization Development
- Compensation Management

#### PGPFM
- Financial Management
- Taxation
- Management Accounting
- Portfolio and Risk Management
- Strategic Cost and Financial Management

#### PGPMM
- Digital Marketing
- Market Applications & Practices
- Integrated Marketing Communications
- Sales and Distribution
- Market Research

#### PGPOM
- Operations Management
- Quality Management
- Purchase and Materials Management
- Supply Chain Management
- Project Management and Productivity Techniques

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