

VPM's Joshi Bedekar College, Thane.
DEPARTMENT OF B.COM (ACCOUNTING & FINANCE)
Organises Value Added Course on

Title: “ 30 HOURS CAPSULE COURSE ON NTA UGC NET”

Preamble:

30 HOURS CAPSULE COURSE ON NTA UGC NET Course have been designed for developing Professional skills required for the Aspirants who are looking for good job in their field Teaching in colleges . The course is mainly attain focus how to qualify NTA UGC NET which is conducted by UGC twice every year.

Objective:

1. To Understand the Concept of NTA UGC NET.
2. To Acquire a skill of attempting paper on Stipulated time.
3. To Analyze how to qualify NTA UGC NET.

1. Marketing Management

Marketing, Consumer Behavior, Consumer Buying Process, Factors Influencing Consumer Buying Decisions, Product Decisions, Pricing Decisions, Promotion Decisions, Distribution Decisions, Service Marketing, Trends in Marketing

2. Business Economics

Meaning & Scope of Business Economics, Demand Analysis, Elasticity of Demand and its Measurement, Supply Analysis, Consumer Behavior, Law of Variable Proportions, Law of Returns to Scale, Theory of Cost, Revenue, Price Determination under different Market forms, Pricing Strategies

3. Business Statistics & Research Methods

Research, Data, Central Tendency, Dispersion, Skewness, Correlation, Regression Analysis, Probability, Sampling & Estimation, Hypothesis Testing, Report Writing

4. Business Finance

Introduction, Scope and Sources of Finance, Lease Financing, Capital Structure, Financial and Operating Leverage, Time Value of Money, Capital Budgeting, Working Capital Management, Dividend Policy, Assets Securitization, International Monetary System, Foreign Exchange Market, Exchange Rate Risk and Hedging Techniques, International Financial Markets and Instruments, International Arbitrage

5. Accounting & Auditing

Basic Accounting Principles, Partnership Accounts, Corporate Accounting, Cost and Management Accounting, Financial Statement Analysis, Human Resource Accounting, Indian Accounting Standard & IFRS, Auditing, Recent Trends in Auditing

6. Business Environment

Concepts and Elements of Business Environment, Economic Environment, Economic

System, Economic Policies, Political Environment, Role of government in business, Legal Environment, Consumer Protection Act, FEMA, Socio-cultural factors and their influence on business, Corporate Social Responsibility (CSR)

7. Banking & Financial Institution

Overview of Indian Financial System, Types of Banks, Monetary Policy of the RBI, Banking Sector Reforms in India, Financial Markets, Financial Institutions, Financial Sector Reforms including Financial Inclusion, Digitization of Banking and Other Financial Services, Insurance

8. Human Resource Management

Concepts Role and Functions of Human Resource Management, Human Resource Planning, Recruitment & Selection, Training & Development, Career & Succession Planning, Performance Appraisal including 360 Degree Performance Appraisal, Industrial Relation in India, Employee Welfare, Collective Bargaining and Worker's Participation in Management, Job Analysis, Personality, Perception, Attitudes, Emotions, Group dynamics, Power and Politics, Conflict and Negotiation, Stress Management, Organizational Culture

9. Income Tax

Income Tax, International Taxation, Corporate Tax Planning, Deduction and collection of Tax at Source

10. Legal Aspects of Business

Indian Contract Act, 1872, Negotiable Instruments Act, 1881, Special Contracts, Sales of Goods Act, 1930, The Companies Act, 2013, Limited Liability Partnership, The Competition Act, 2002, The Information Technology Act, 2000, The RTI Act, 2005, Intellectual Property Rights Goods and Services Tax (GST)

Curriculum:

Course Duration: 10 days (3 hours per day) Total 30 hours.

Eligible Lerner: PG Learner

Course Inception: 2021-22 (First Time)

Commencement of Course: Every Year before the NTA UGC NET Examination

Time: 4.00 p.m. to 7.00 P.M.

Mode: Hybrid (Online / Offline)

Reference Books:

1. True Man's Specific Series
2. Arihant Publications
3. Upkar Publications
4. Pearsons Publications
5. Himalaya Publications

Course Outcome:

1. Understanding the Concept of NTA UGC NET.
2. Analysis how to Attempt the paper in given time
3. Understanding the importance of all Units in Commerce
4. Able to differentiate in paper one and paper two
5. Understand the syllabi of Commerce paper of NTA UGC NET
6. Conceptual Clarity of each unit in Paper Two.

Vinod Chandwani

Course Incharge
Dr. Vinod Chandwani

